



Ageing  
Australia

# ITAC Awards 2025

Innovation transforming aged care

For more information email  
[events@ageingaustralia.asn.au](mailto:events@ageingaustralia.asn.au)  
or phone 1300 222 721

[conference.ageingaustralia.asn.au/itac-2025](https://conference.ageingaustralia.asn.au/itac-2025)

# OVERVIEW OF THE AWARDS

The ITAC Awards celebrate the groundbreaking contributions of individuals, organisations, and teams driving excellence and innovation within the aged care sector. These awards recognise initiatives that transform the delivery of aged care, community care and retirement living services, enhance the quality of life for older Australians, and pave the way for a future impactful, sustainable sector.

With a focus on innovation, collaboration, and measurable outcomes, the awards aim to inspire others in the sector to think creatively and embrace transformative approaches to aged care challenges.

## AWARD CATEGORIES

### Data insights

Recognising initiatives that leverage data analytics, predictive modelling, or insights to improve decision-making, enhance outcomes for the older person or streamline operations in aged and community care. This category celebrates the power of data in driving evidence-based innovation.

### Capacity building

Acknowledging programs that enhance the skills, knowledge, and capabilities of the aged and community care workforce or empower older Australians to live fuller lives. This category celebrates initiatives that build sustainable capacity within the sector.

### Research and development

Highlighting projects and studies that advance knowledge in aged and community care, foster new approaches to service delivery, or address critical challenges. This category highlights the role of research in shaping the future of the sector.

### Technology transformation

Celebrating the development or implementation of cutting-edge technologies that revolutionise aged and community care service delivery, improve operational efficiency, or enrich the lives of older Australians. This category showcases the pivotal role of technology in creating meaningful change.



# NOMINATION CRITERIA

Please address the following criteria in relation to your nomination. Please note a limit of 150 words per criteria.

## 1. Innovation and creativity

- a) The extent to which the initiative demonstrates originality and introduces new ideas, concepts, or approaches within the aged, community care and retirement living sector.
- b) Evidence of creative problem-solving to address challenges or improve outcomes.

## 2. Impact and outcomes

- a) The measurable benefits achieved through the initiative, such as improved outcomes for the older person, operational efficiencies, or workforce development.
- b) Clear evidence of the initiative's success, backed by data, testimonials, and/or case studies.

## 3. Scalability and sustainability

- a) The potential for the initiative to be scaled or replicated across other areas of the sector.
- b) Demonstrated plans or processes to ensure the initiative's long-term sustainability and ongoing impact.

## 4. Collaboration and stakeholder engagement

- a) Evidence of collaboration with key stakeholders, including older persons, families, staff, or external partners, to drive the initiative's success.
- b) Efforts to engage and empower those directly or indirectly affected by the initiative.

## 5. Alignment with sector goals

- a) The extent to which the initiative aligns with aged care sector priorities, such as quality improvement, person-centred care, workforce development, or technological advancement.
- b) Contribution to broader aged care reforms, policies, or community needs.





# NOMINATION INFORMATION

- All nominations must be completed via the online nomination portal <https://ageingaustralia.eventsair.com/2025-itac-conference/itacawards>
- Each nomination may only be submitted once, and the appropriate category should be selected.
- The judges may determine to move nominations to another category if it is decided that it fits better under that theme.
- Nominations may be submitted under an organisation, team or individual.
- Nominations from vendors must be in collaboration with an aged care provider. Nominations from vendors alone will not be accepted.
- Nominations should acknowledge the key individuals and organisations that contributed to the nomination.
- Finalists will be encouraged to attend the awards presentation dinner to be held Wednesday 12 March 2025 at Marvel Stadium, Melbourne. Further information will be outlined in writing at the time of notification.

## SUBMIT AN AWARD

1. Navigate to <https://conference.ageingaustralia.asn.au/itac-2025/itac-awards-2025/>
2. Click on submit an award nomination
3. Create an account
4. Follow the steps in the portal to nominate your individual, team or organisation in one of the four categories
5. Once completed you will receive a copy of your award submission

## KEY DATES

Monday 3 February 2025	Nominations open
Thursday 27 February 2025	Nominations close
Tuesday 4 March 2025	Awards judging
Wednesday 5 March 2025	Finalists notified
Wednesday 12 March 2025	Winners announced



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