



ITAC Conference 2026

INNOVATION TRANSFORMING AGED CARE

6–7 May 2026
Royal International
Convention Centre, Brisbane

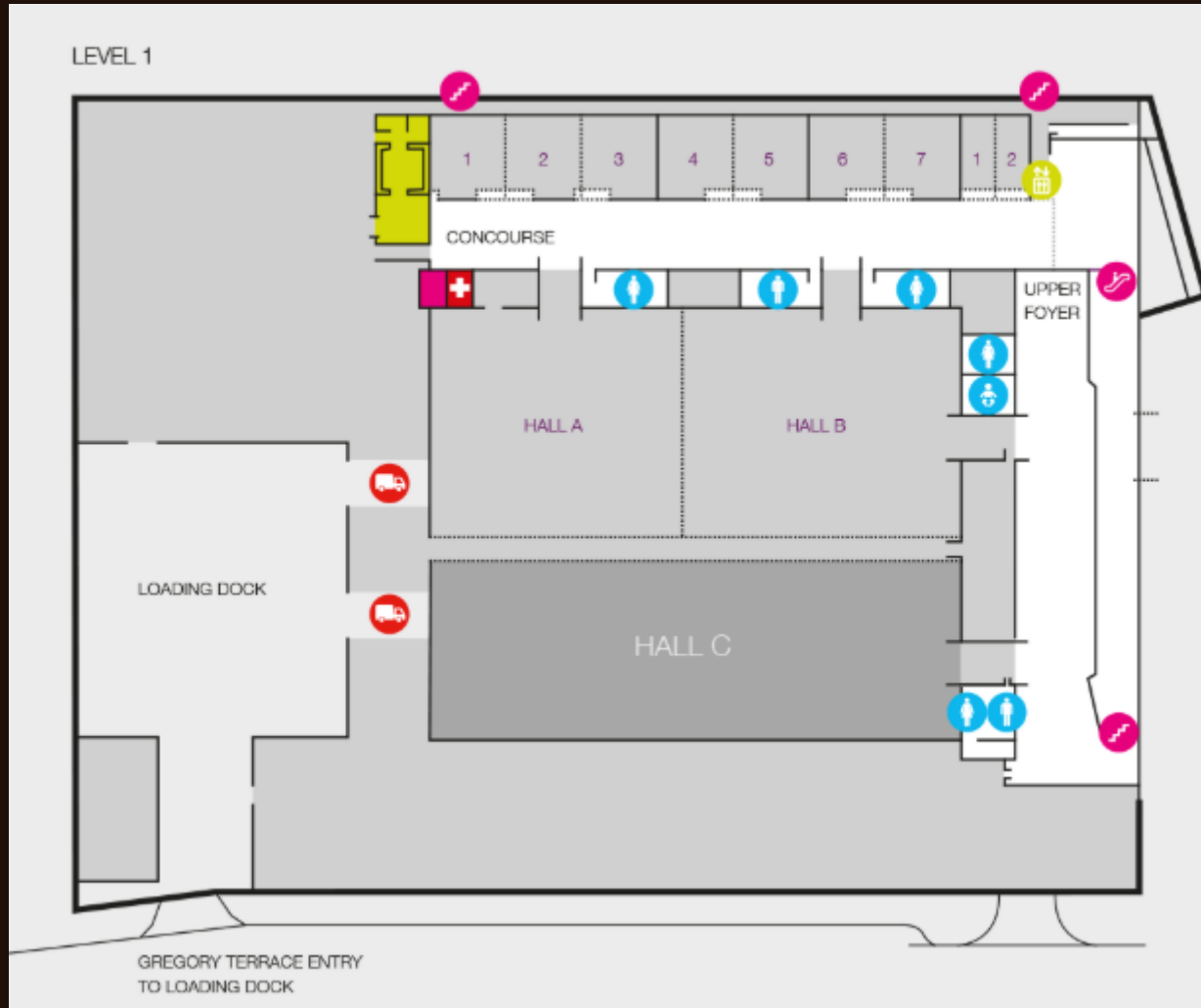
 1300 222 721
 conference.ageingaustralia.asn.au
 events@ageingaustralia.asn.au

Sponsor and Trade Briefing

11 March 2026

Royal ICC/ Brisbane Showgrounds

300 Gregory Terrace, Spring Hill



Plenary Room: Halls A/B

Trade Exhibition: Hall C

Concurrent Rooms: Hall A,B,6+7

ITAC Awards Dinner – Hall A/B

Please note this venue is
not the Brisbane
Convention Centre

Exponet

- Exponet is our Exhibition builder for this conference
- You should have received a link to your exhibitor portal
 - If you haven't received your link please let us know
 - All signage, artworks must be submitted through this portal
- Even if you are using an alternate supplier you need to complete the exponet portal to ensure your fascia etc has been confirmed

Exponet will communicate their deadlines directly with you – late fees do apply

Trade Exhibition Hours

Tuesday 5 May

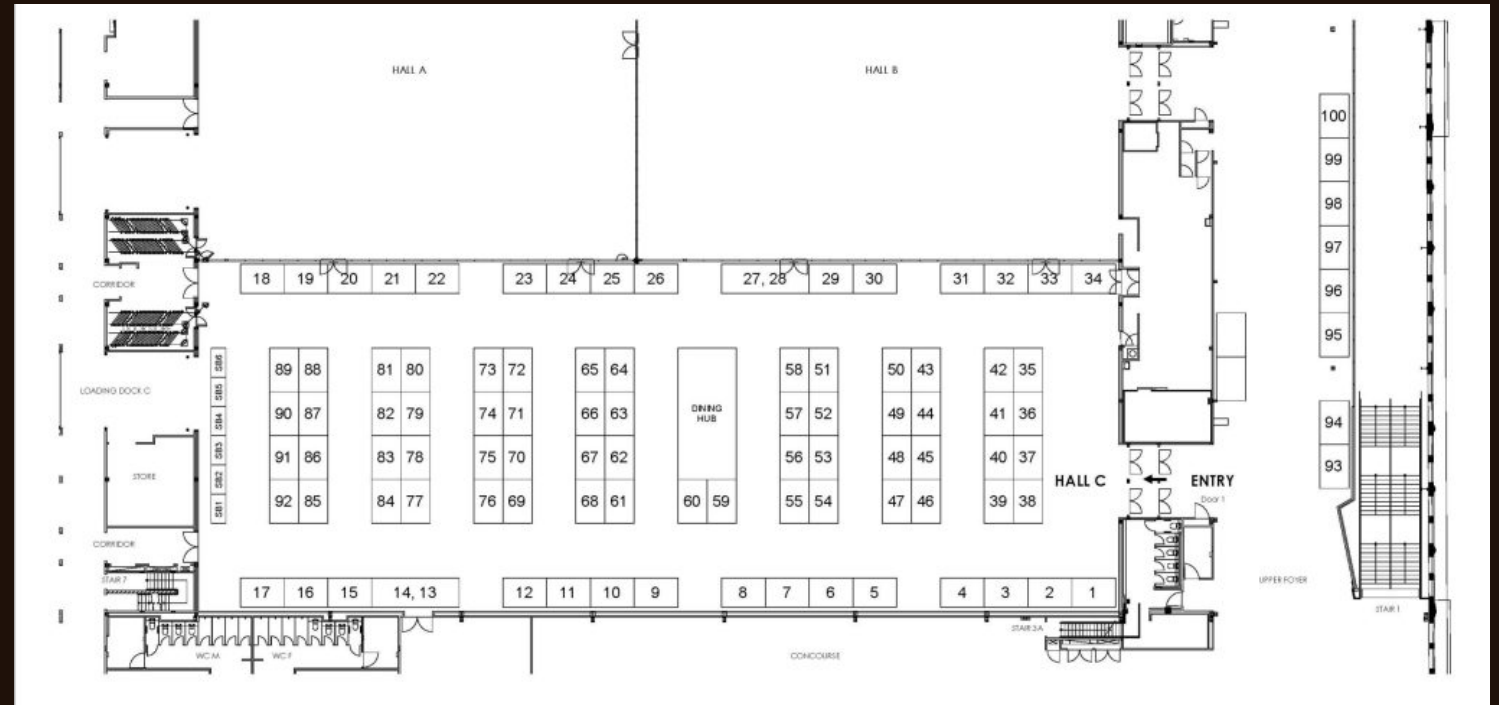
- Bump in from 2pm-5pm AEST
 - If possible, please register on Tuesday – registration is open from 1pm

Wednesday 6 May

- Trade access from 7.30am
- Trade exhibition opens from 8am-5pm

Thursday 7 May

- Trade access from 7.30am
- Trade exhibition opens from 8am-4pm
- Bump out after 4pm (once Afternoon Tea has finished)



Registration

- Please register **by COB Friday 29 March**.
- You will need to be registered to gain entry into the conference.
- Please note we cannot accept people just dropping in. If you have staff attending for any amount of time during the conference, they must have a conference registration.
- If you are not attending the Awards Dinner, please let us know so we don't count you in the Dinner numbers.

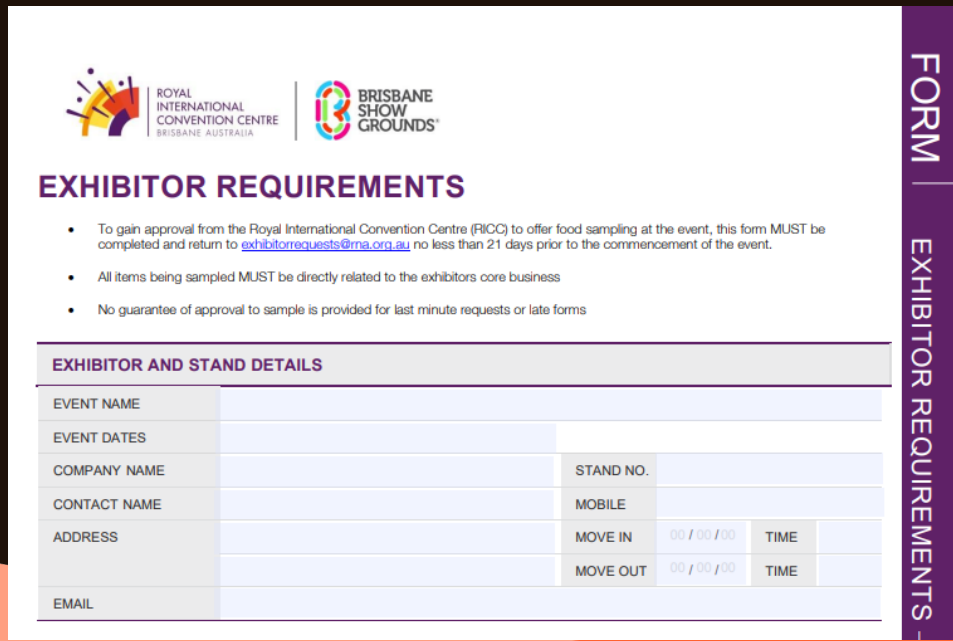
Home	New Booking	Existing Bookings	Update Contact Details	Leads ▾
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Registration	0.00	0.00	☐ Complimentary Registration	1	Add
	0.00	0.00	☐ Complimentary Registration	2	Add
	0.00	0.00	☐ Additional Paid Registration		Add

Registrations can be completed through your portal link – navigate to existing bookings and scroll to the bottom of the page.

Royal ICC Forms

- If you are intending on having any food items on your stand a reminder to please fill in the food sampling request form.
 - This includes any chocolate, lollies etc.
- Please also ensure you have read the sponsor and exhibitor manual and book in any additional things you may need.
 - Testing/tagging
 - Internet packages (basic Wi-Fi is available at the venue).



 ROYAL INTERNATIONAL CONVENTION CENTRE
BRISBANE AUSTRALIA

 BRISBANE SHOW GROUNDS

EXHIBITOR REQUIREMENTS

- To gain approval from the Royal International Convention Centre (RICC) to offer food sampling at the event, this form **MUST** be completed and return to exhibitorrequests@ria.org.au no less than 21 days prior to the commencement of the event.
- All items being sampled **MUST** be directly related to the exhibitors core business
- No guarantee of approval to sample is provided for last minute requests or late forms

EXHIBITOR AND STAND DETAILS				
EVENT NAME				
EVENT DATES				
COMPANY NAME			STAND NO.	
CONTACT NAME			MOBILE	
ADDRESS	MOVE IN	00 / 00 / 00	TIME	
	MOVE OUT	00 / 00 / 00	TIME	
EMAIL				

FORM EXHIBITOR REQUIREMENTS -

All forms are available in
your exhibitor hub – link to
be resent today

Bump In

- Deliveries are accepted at the venue from Monday 4 May Royal ICC are unable to accept before this date.
 - Please use the delivery label that has been emailed to you – also available in your exhibitor hub.
- Bump in: Tuesday 5 May from 2pm-5pm
- Extremely limited exhibitor storage is available whilst onsite – please keep to a minimum where possible.
- High-vis vests and closed in shoes are required at all times during bump in.
- If you require a forklift please email events@ageingaustralia.asn.au ASAP.

An Exponet services desk will be set up at the front of the trade hall – please visit here for any lighting, power, furniture or signage questions.

Royal ICC conduct spot checks throughout bump in so make sure all electrical items are tested and tagged (if they are new in the packet they are fine)

Conference App

App features:

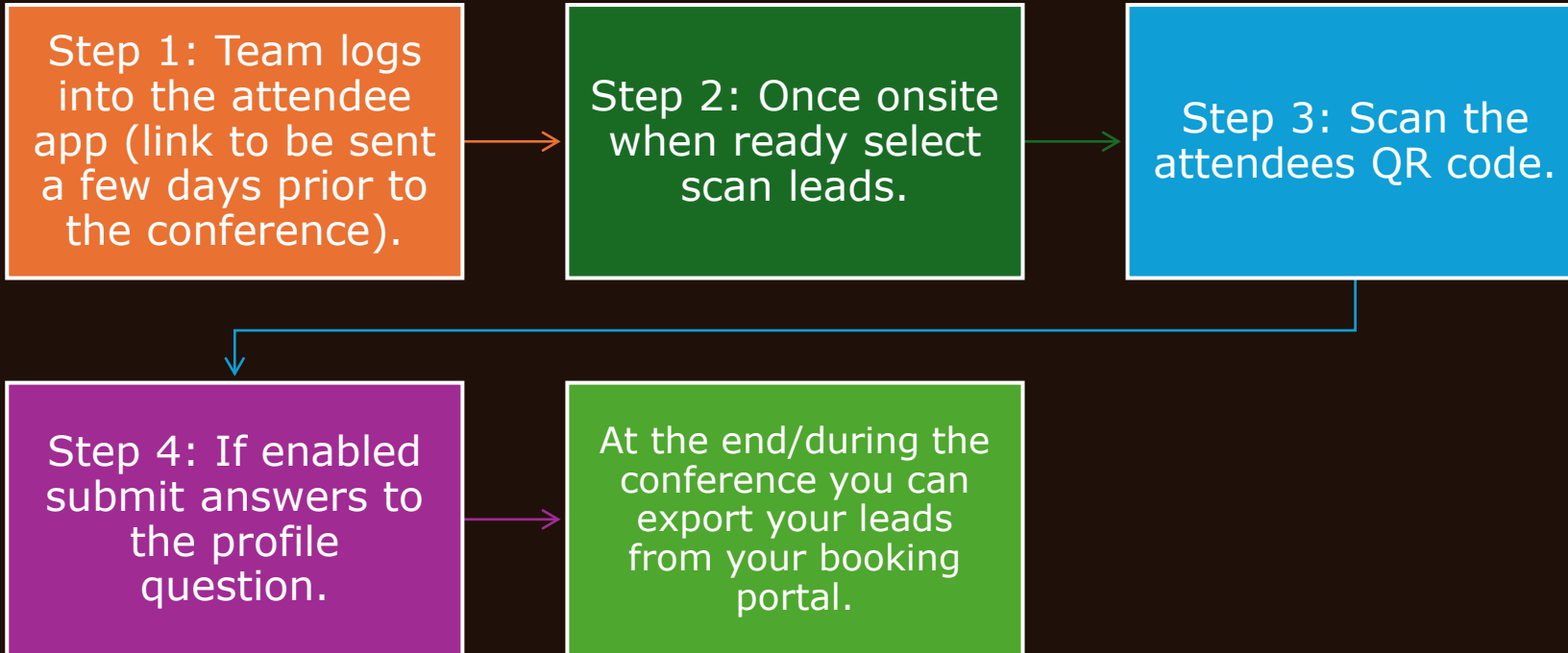
- View the full speaking program.
- See the list of attendees, speakers, and fellow sponsors and exhibitors.
- Connect with delegates.
- Scan and view leads.
- Comment in the event stream.
- Complete session surveys.

The login details will be provided a few days prior to the conference.

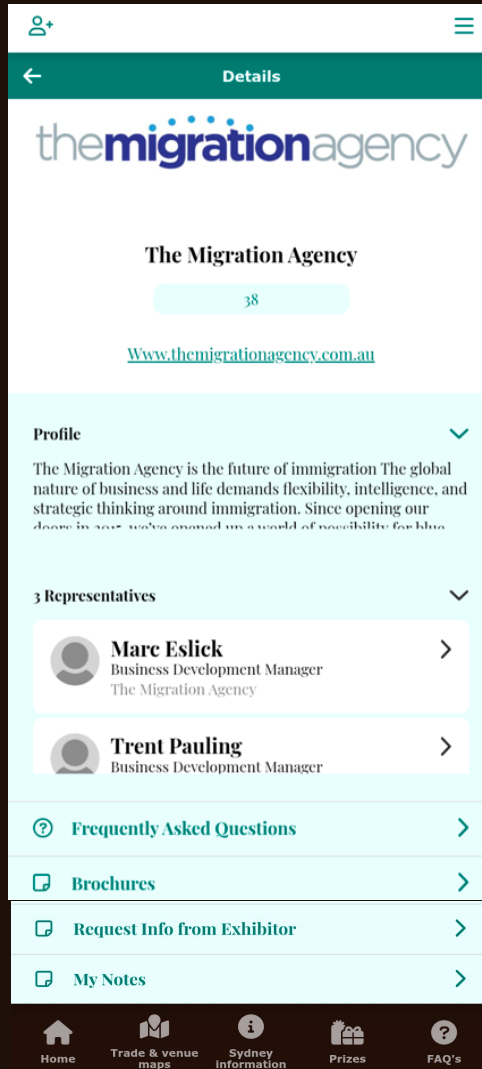


Any connections you make always use scan leads

How to Scan Leads



Conference App Company Profile



- Each sponsor and exhibitor will have a profile page in the app. Each attending team member will be linked to your company profile.
- If you haven't uploaded your company logo, bio, brochures or URL links please complete by COB Friday 27 March.

App Gamification - Delegates

The banner features the Ageing Australia logo at the top left, followed by the text 'ITAC Conference 2026' in large, bold letters, and 'INNOVATION TRANSFORMING AGED CARE' in smaller text below it. A central section titled 'SCAN TO PLAY' asks delegates if they are ready to compete and to scan a QR code to earn points. To the right of the QR code is a three-step process: Step 1 (have a conversation with the exhibitor), Step 2 (go to Win Points in the app), and Step 3 (scan the QR code to win 100 points). The bottom of the banner features the Ageing Australia logo in a dark rounded rectangle.

Ageing Australia

ITAC
Conference 2026
INNOVATION TRANSFORMING AGED CARE

SCAN TO PLAY

Are you ready to **compete** with your fellow delegates in the conference app? Scan the QR code below to earn points and climb your way to the top of the **leaderboard**.

Step 1
have a conversation with this exhibitor.

Step 2
Go to Win Points in the conference app.

Step 3
Scan the QR Code to win 100 points.

Ageing Australia

- Each trade exhibition booth will have one of these.
- It is for delegates to scan as part of the app gamification feature.
- You cannot access delegate information through this so you still need to scan their personal QR code.
- Delegates must be in the conference app for the scan to work.

Prize draws

- You are welcome to have a prize available for delegates on your booth.
- To have your prize featured in the conference app, please complete the prize draw form by Friday 27 March.
- Please note Ageing Australia are unable to assist with announcing prize winners.
 - You are responsible for drawing your prize and contacting the winner.

Prize draw form available in your
booking portal

Bump Out

- Bump out is Thursday 7 May from 4pm.
- Please arrange your own courier to have items picked up.
- Leave all items on your booth clearly named with the shipping labels attached.
- Please do not leave any loose items on your booth (except those to be shipped).
- Don't forget your safety vests as they are required for bump out.
- If you are taking items with you – the carpark is just down the escalator (or lift) from the trade hall – limited trolleys will be available.
- Goods must be collected within 24 hours after the conclusion of your event.

Promoting your attendance

- There are now social media tiles added to the Exhibitor hub that you can access to promote your attendance
- Suggested wording has also been provided
- Share across your networks and tag @AgeingAustralia



Your event checklist

- Register your team **as soon as possible** if you haven't already done so.
- Ensure you have ordered everything you need from Exponet and have filled in any forms for Royal ICC.
- Upload your company logo, bio and brochures if you haven't already done so.
- Ensure any outstanding payments have been attended too (you will not be able to receive a delegate list or gain entry until payment is made).
- Pack your high-vis vests and any stationery you may require during the conference.

An email with all links and documents will be sent this afternoon.

Questions?