



Future Outlook

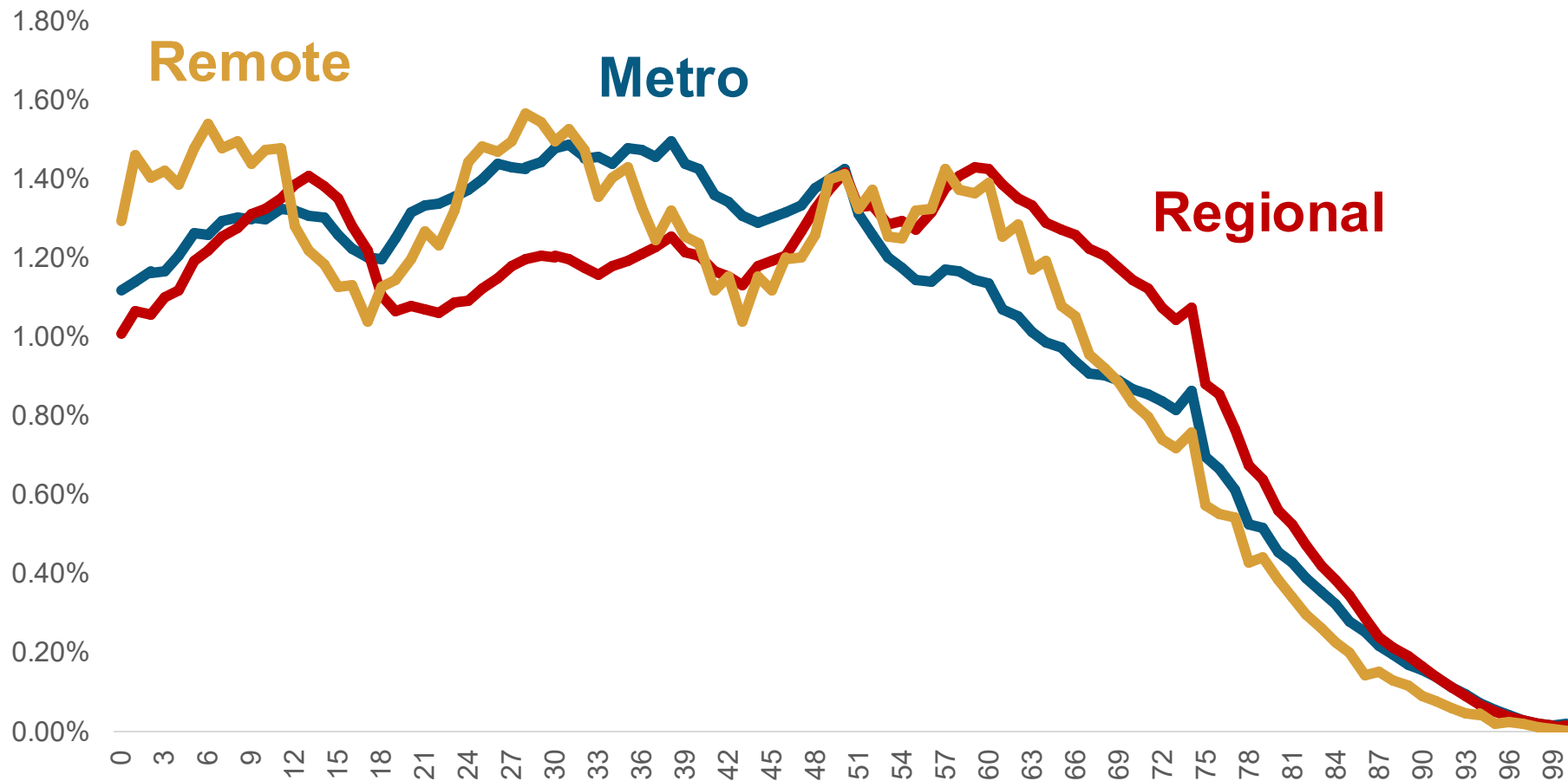
An ageing state through the demographic lens

Simon Kuestenmacher

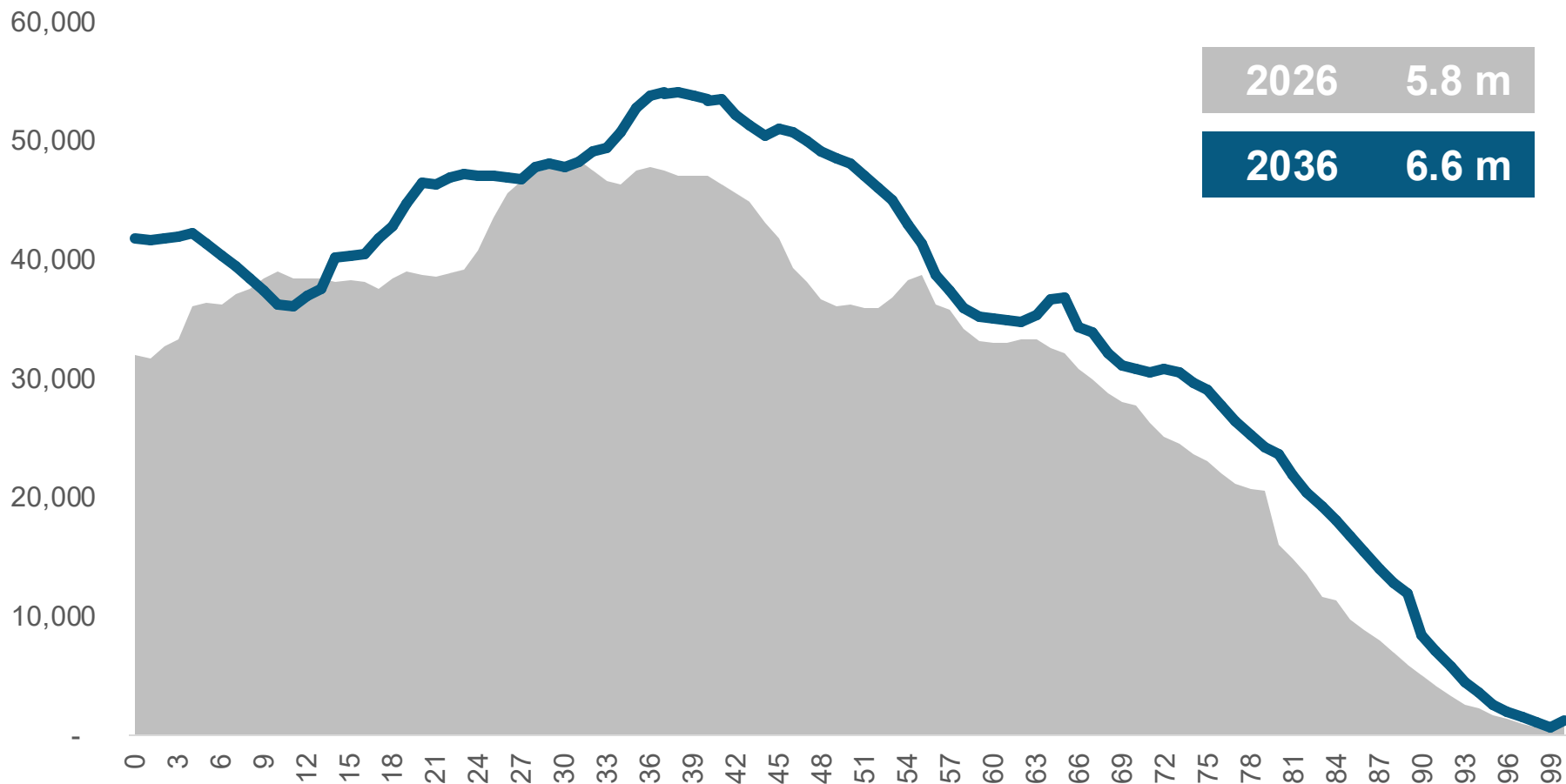
Co-Founder & Director

1 July 2026, Brisbane

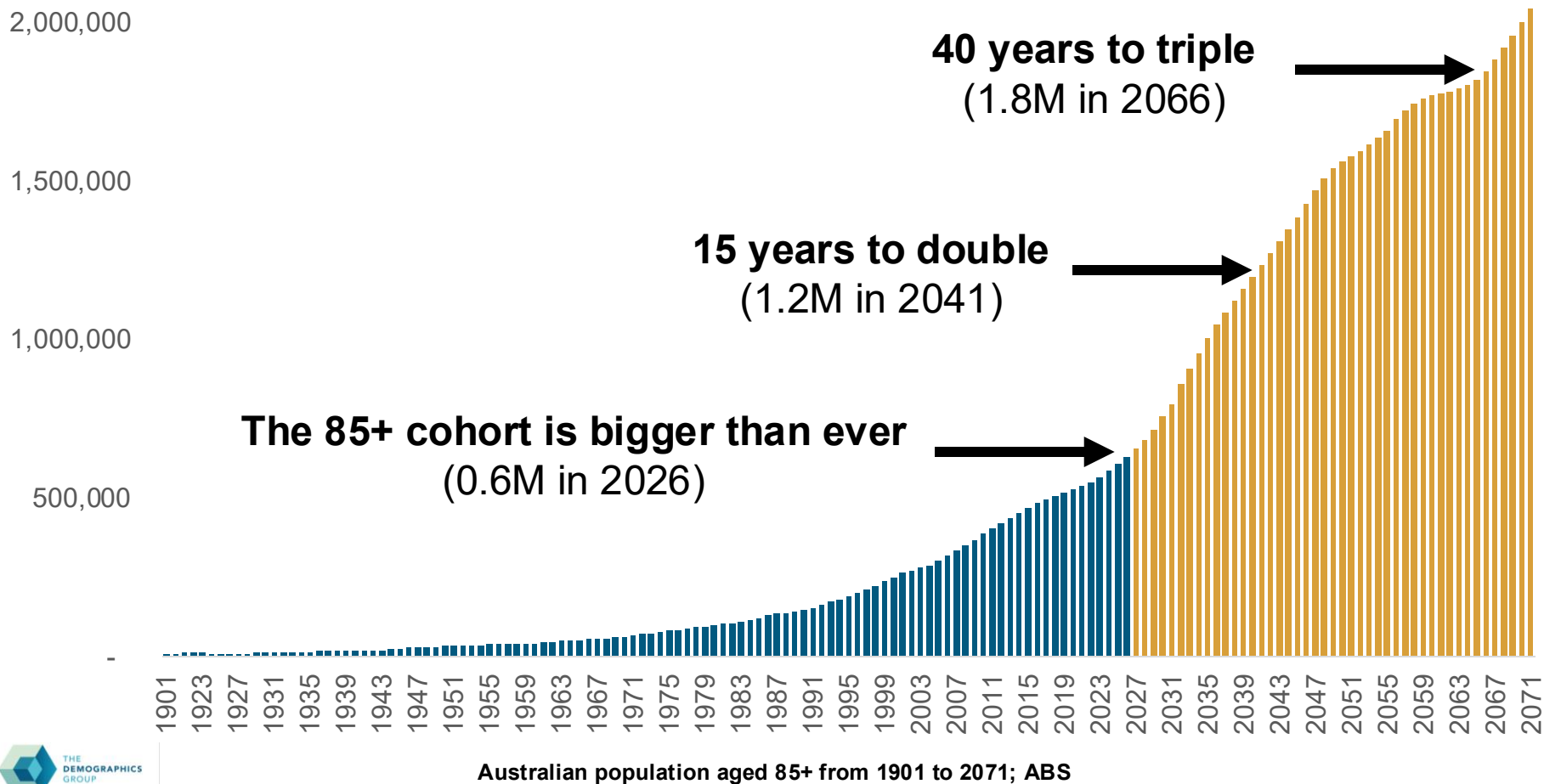
Demographic challenges are more extreme in regional Qld



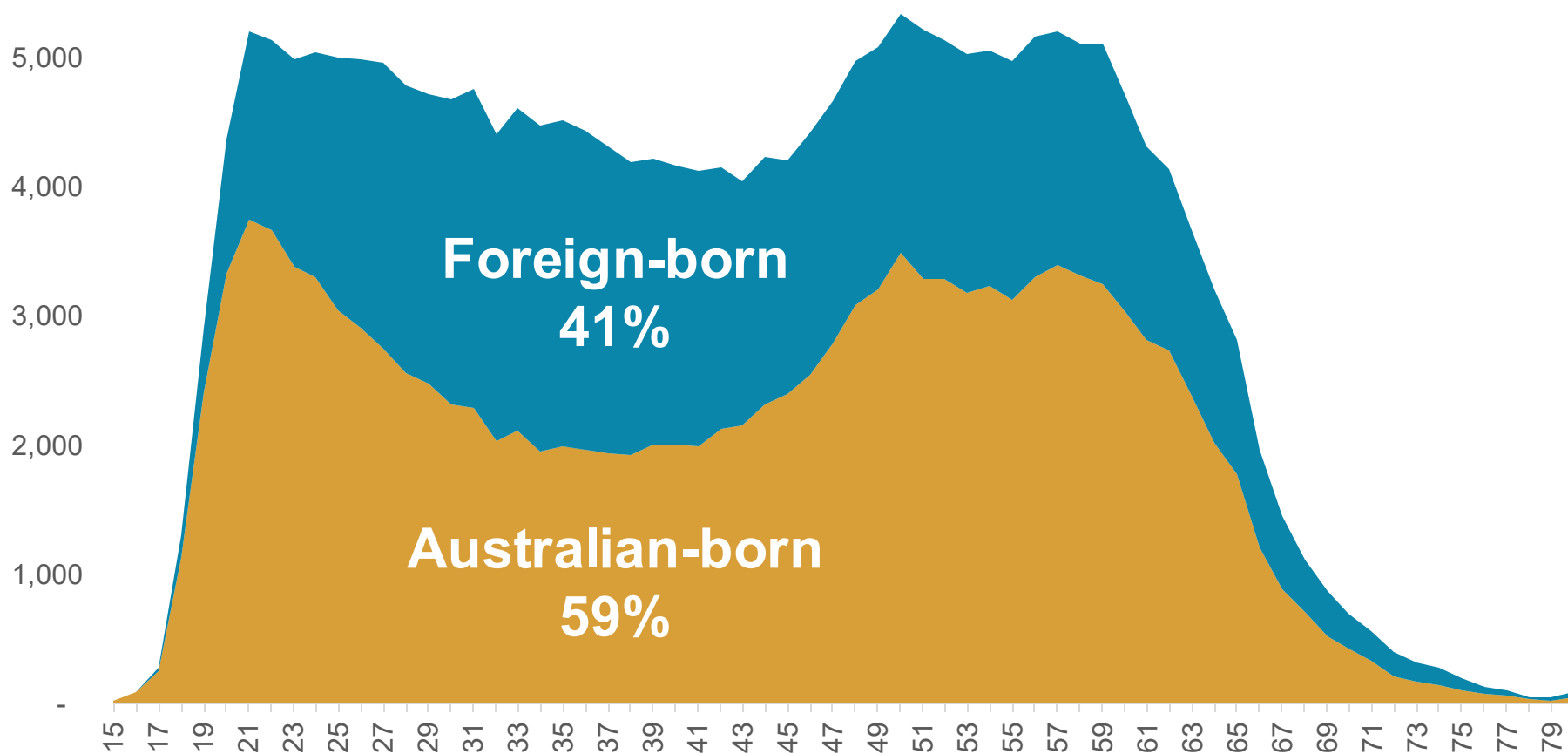
By 2036 Qld will be bigger, more youthful, and older



Over the next 40 years Australia triples the 85+ cohort

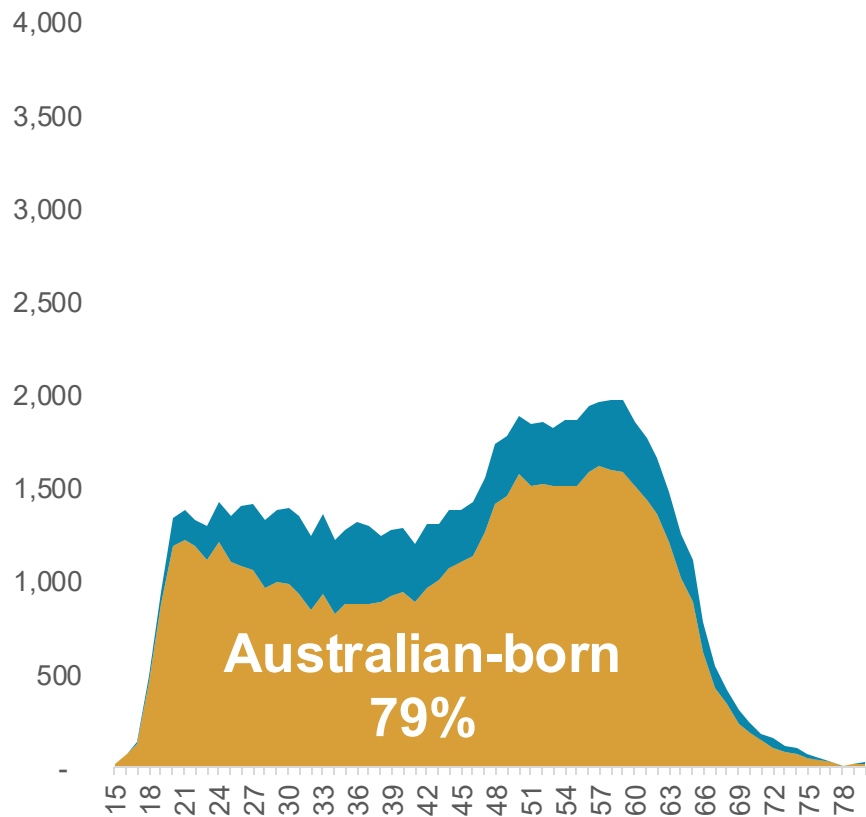


Your industry relies heavily on foreign-born workers

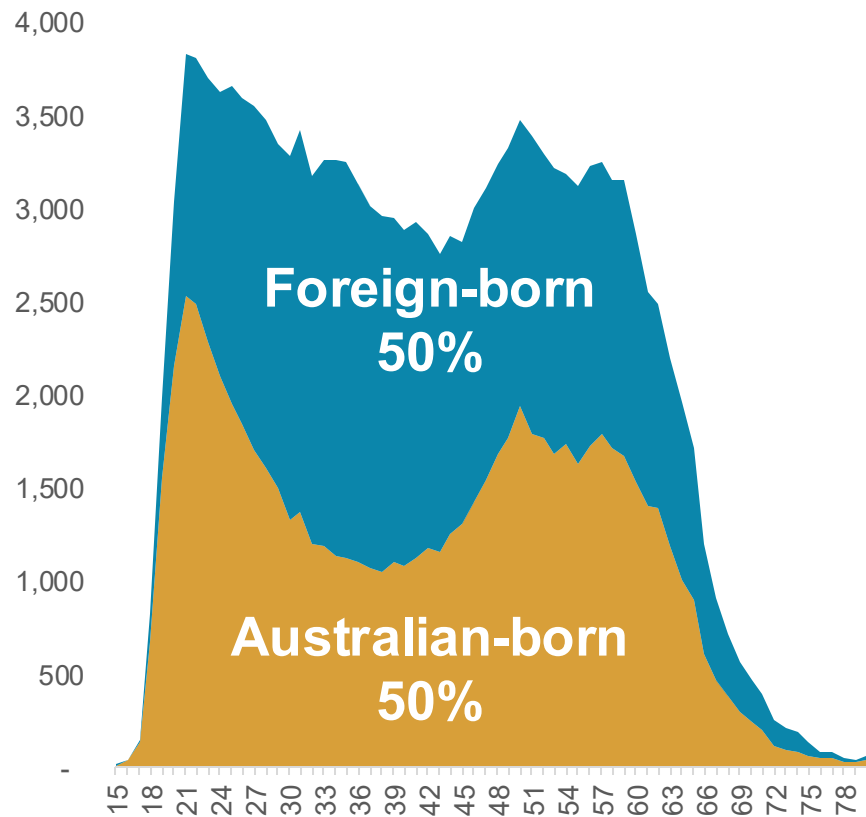


Aged care in the big cities is unthinkable without migrants

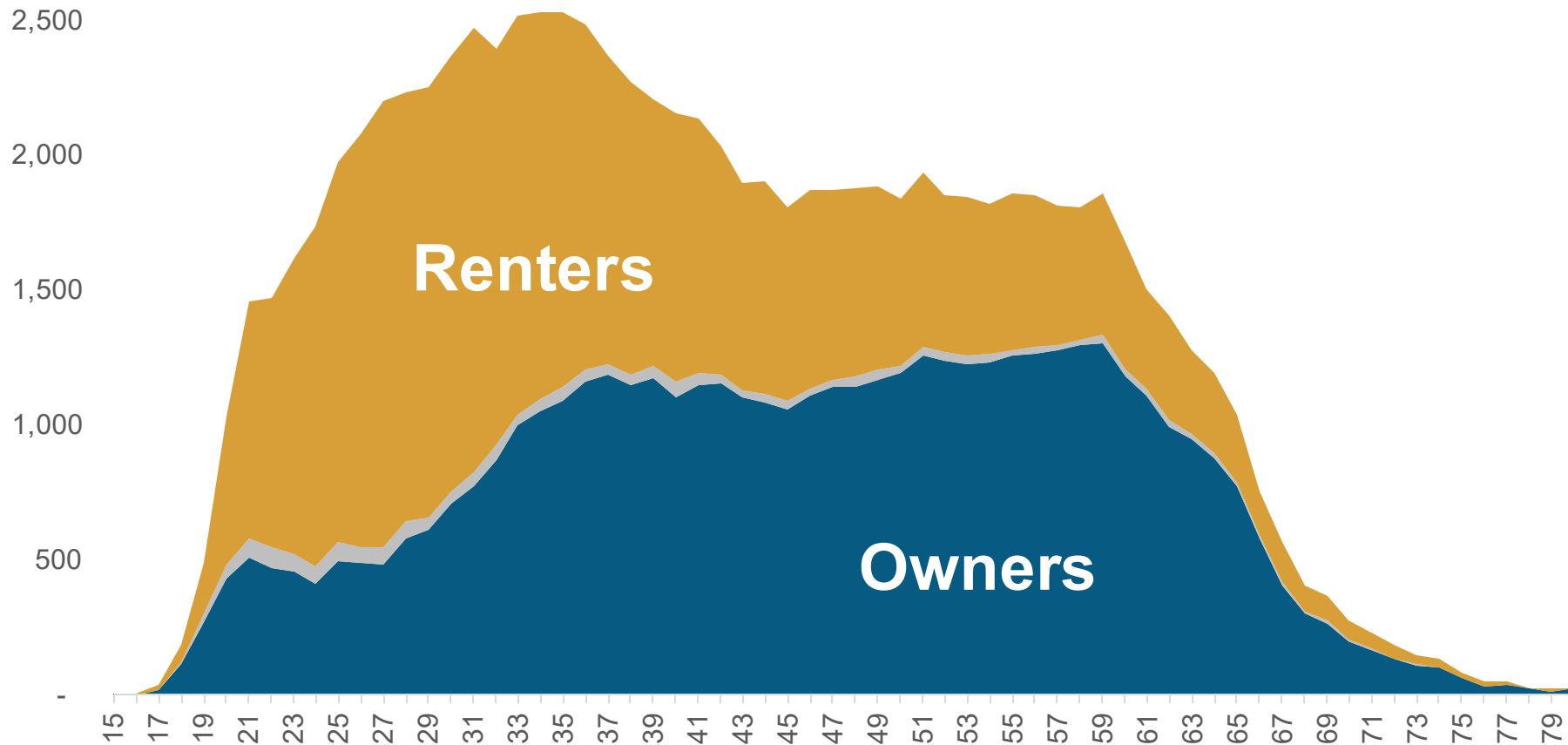
Regional and Remote



Metro Australia

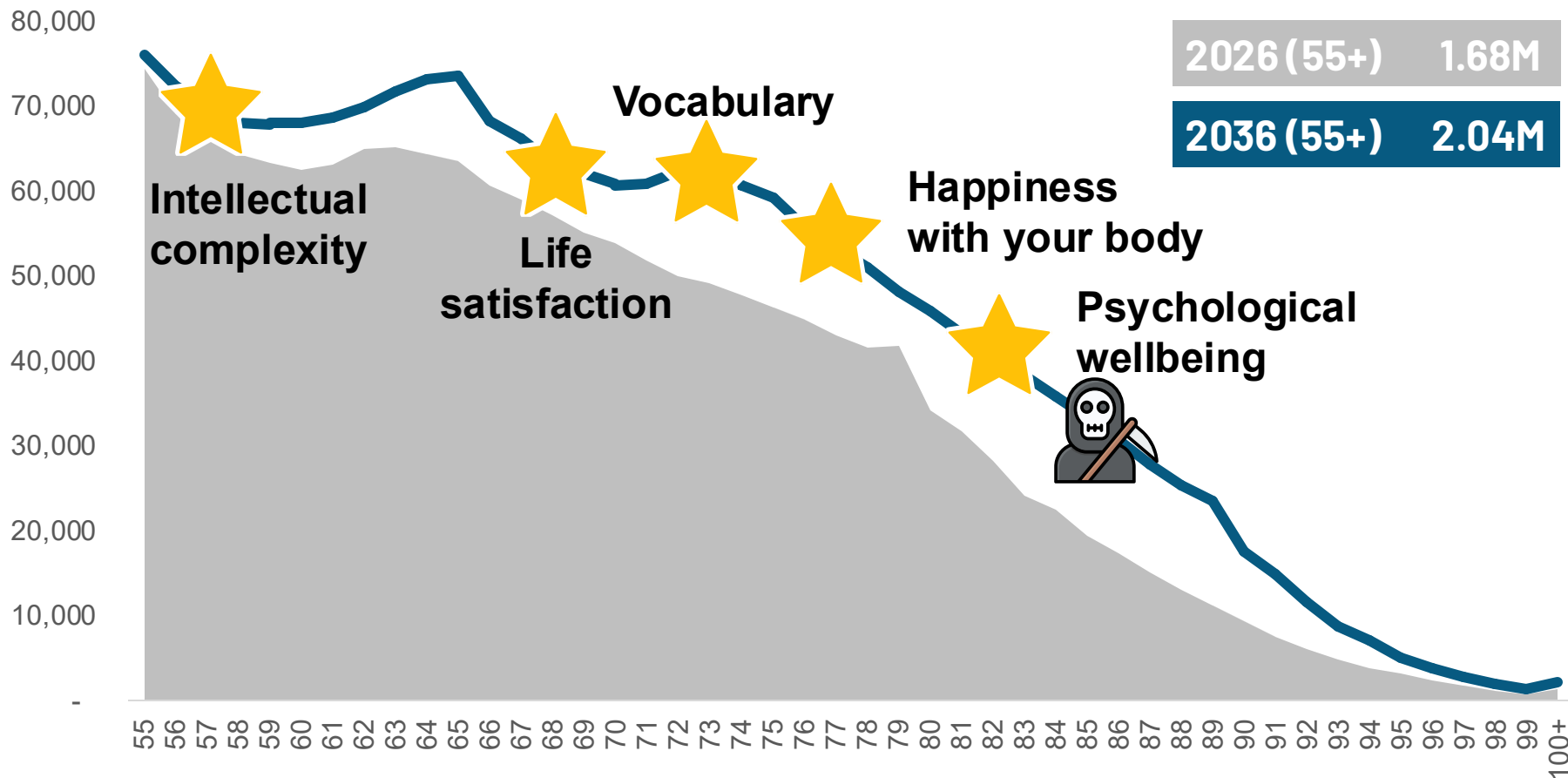


Young aged care workers are renters... staff housing!



Aged care workers in Australia by age and tenure type; ABS Census 2021

Old age still has a few wonderful peaks in store for you





“Quickness”



“Authenticity”



“Convenience”



“Range”



“Limitlessness”



“Efficiency”



“Frictionless”



“Elegance”



Queensland keeps growing its population and economy. Expect higher interest rates and a prolonged skills shortage. A continued high migration approach remains the most likely scenario for Australia.



We are doubling the 85+ cohort in just a decade and a half. It's unthinkable to simply double the current aged care in scale. Reform and new care models are needed. If you offer a workable new approach, you will prosper!



The skills shortage will be the single biggest worry for any aged care provider. Get your staffing right and your business will go from strength to strength. Consider staff housing as an option to attract migrant workers who are mostly after remittances. An exciting decade lies ahead!



Simon Kuestenmacher



@SimonGerman600



@SimonGerman600



Simon Shows You Maps



Simon Kuestenmacher



Demographics Decoded



THE AUSTRALIAN 🇦🇺



THE **NEWDAILY**



Speaking & consulting requests:
fiona@tdgp.com.au

© 2026 Business Demographics Australia Pty Ltd, trading as The Demographics Group (“TDG”). All rights reserved.

The use of any TDG name or logo or Simon Kuestenmacher’s name or image are prohibited without TDG’s prior written consent.

The information contained in this document and in this presentation (Information) is of a general nature and is not intended to address the objectives, financial situation or needs of any particular individual or entity. It is provided for information purposes only and does not constitute, nor should it be regarded in any manner whatsoever, as advice and is not intended to influence a person in making a decision, including, if applicable, in relation to any investment decision or financial product or an interest in a financial product. The Information is not to be relied upon for any particular purpose. Those relying on the Information assume all risk and liability arising from such reliance. Appropriate professional advice should be sought from a suitable person with full knowledge and consideration of the specific circumstances of each individual or entity.

This presentation may contain forecasts or projections. Forecasts and projections are inherently uncertain and TDG and Simon Kuestenmacher make no guarantee, assurances or representations as to the accuracy, reliability or certainty of such forecasts. TDG its associated entities and Simon Kuestenmacher shall not be liable for any loss or damage suffered by persons, including third parties, who may use or rely on these forecasts or projections.

Although we endeavour to provide accurate and timely Information, TDG makes no warranties, express or implied, regarding the accuracy, correctness, completeness, timeliness or reliability of the Information as of today, or in the future. TDG is under no obligation in any circumstance to update this presentation, in either oral or written form, for events occurring after the presentation. No reliance should be placed on additional oral remarks provided during the presentation.

To the extent permissible by law, TDG, its associated entities and Simon Kuestenmacher shall not be liable for any errors, omissions, defects or misrepresentations in the Information or for any loss or damage suffered by persons, including third parties, who may use or rely on such Information (including (without limitation) for reasons of negligence, negligent misstatement or otherwise).

TDG have indicated within this presentation the sources of the information provided. TDG has not sought to independently verify those sources unless otherwise noted within the presentation.

The views and opinions expressed within this presentation are those of the presenters, and do not necessarily reflect the official position of TDG, or any other organisation.