



Ageing
Australia



ITAC CONFERENCE

Innovation transforming aged care

Sponsorship and Trade Prospectus

12-13 March 2025

Marvel Stadium, Melbourne

For more information, email

events@accpa.asn.au

or phone 1300 222 721

ITAC Conference 2025

Join us at the highly anticipated Innovation Transforming Aged Care (ITAC) Conference 2025.

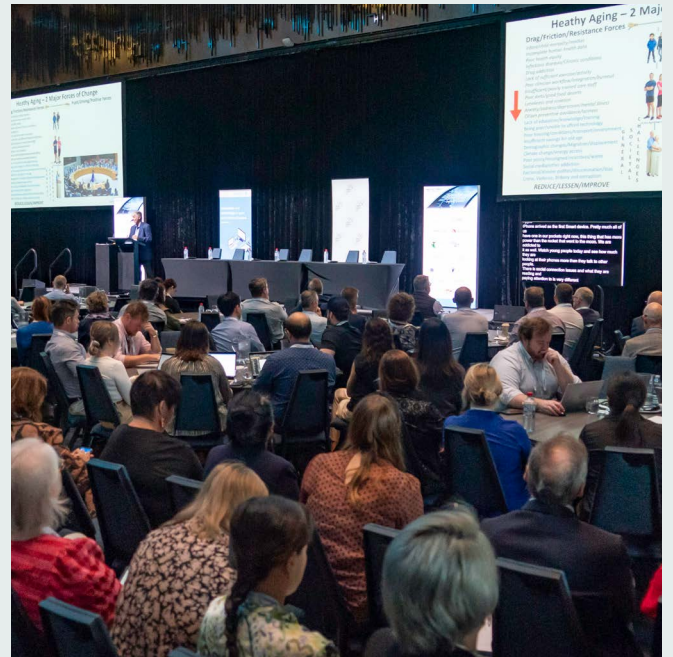
As the premiere event for innovation and technology in the aged care, community and seniors housing sector, ITAC brings together an esteemed community of experts, thought leaders, and practitioners to explore transformative solutions, share insights, and exchange best practices that will shape the future of aged care.

Why should you attend as a sponsor or exhibitor?

Brand visibility. Showcase your brand, products, and services to a focused audience invested in aged care advancements. Increase your visibility and establish your company as a trusted, innovative resource in the sector by presenting your latest developments to sector peers and clients.

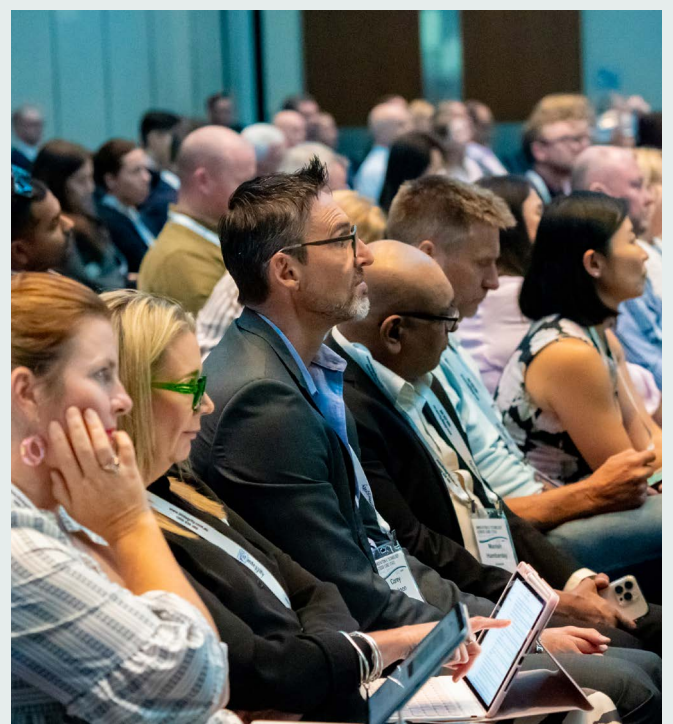
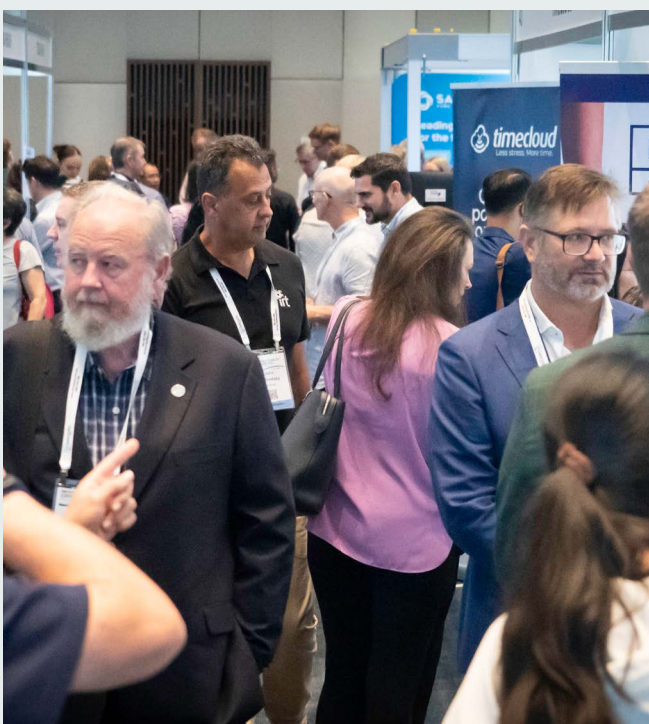
Networking opportunities. Engage directly with decision-makers, influencers, and potential clients. The conference offers dedicated networking sessions, breaks, and social events, enabling you to build relationships, share ideas, and explore partnership opportunities that foster long-term collaborations.

Market insights. Gain critical insights into emerging trends, sector challenges, and growth opportunities in aged care. Stay ahead by understanding sector shifts and adapting your strategies accordingly.



Lead generation. Present your unique offerings, innovations, and competitive differentiators to generate and capture new leads, strengthening your sales pipeline and driving business growth.

Don't miss out. Connect with sector leaders, grow your network, and boost your brand in aged and community care innovation and technology. Secure your sponsorship or exhibition space now to build valuable partnerships.



Sponsorship packages

Package	Number of opportunities	Page number	Associate price	Non associate price
Platinum Sponsor	Multiple	4	\$24,000	\$28,800
Conference Dinner Sponsor	Exclusive	5	\$18,000	\$21,400
Gold Sponsor	Multiple	6	\$17,000	\$20,400
Dining Hub Sponsor	Two	7	\$16,000	\$19,200
Coffee Station Sponsor	Exclusive	8	\$12,000	\$14,400
Silver Sponsor	Multiple	9	\$11,000	\$13,200
Massages Sponsor	Exclusive	10	\$10,000	\$12,000
Ice Cream Station Sponsor	Exclusive	11	\$10,000	\$12,000
Recharge Station Sponsor	Exclusive	12	\$10,000	\$12,000
Lanyard Sponsor	Exclusive	13	\$9,000	\$10,500
Keynote Session Sponsor	Multiple	14	\$6,000	\$7,200
Bronze Sponsor	Multiple	15	\$5,500	\$6,600
Trade Exhibition Booth	Multiple	16	\$4,620	\$5,500

**All prices are inclusive of GST*

ACCPA reserves the right to modify packages and has sole discretion to approve or decline requests.

Are you an ACCPA associate? If not, reach out to our partnerships team to learn more about partnership opportunities and to access exclusive pricing for the conference.

For more information contact the ACCPA Events Team on 1300 222 721 or events@accpa.asn.au.



Platinum Sponsor

Step into the spotlight of innovation and excellence as our Platinum Sponsor at the 2025 ITAC Conference! Elevate your brand to unparalleled heights, reaching aged and community care leaders, decision-makers, and forward-thinking professionals within the sector. With exclusive visibility across the conference, your brand will be showcased, leaving a lasting impression on a captive audience.

Package highlights

- Three (3) minute sponsor welcome in the plenary room.
 - This is not a presentation and visual aids are not available for use
- Company logo on delegate registration emails
- Your company logo on all conference electronic direct mail (eDMs)
- Two (2) event feed banners in the conference app
- Two (2) company pull up banners displayed at the event
 - Sponsor to supply pull up banners
- Two (2) social media posts across all channels promoting your company as the Platinum Sponsor
- Opportunity to produce a short video inviting people to register to be displayed on the conference website

Trade exhibition

Opportunity to showcase your products and services to many potential buyers in one place.

- Two (2) trade exhibition booths. Trade booths 13+14 have been reserved for the Platinum Sponsor
 - Booths include fascia signage, lighting and power, no furniture is supplied with the booths
 - Please note any activations on your trade booth will need to be approved by ACCPA before the conference and cannot compete with an existing ACCPA sponsorship e.g. massages, ice cream etc.

Registration

This sponsorship package offers comprehensive representation for your organisation's team at the conference, providing opportunities to build new connections, expand professional networks, and engage in sessions that keep them informed of the latest sector advancements.

- Six (6) conference registrations. Each registration includes a ticket to the conference dinner, attendance at conference speaking sessions, entry to the trade exhibition and day catering.

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate conference dinner tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on the conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page in the conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to The Privacy Act)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing

- ACCPA associate: \$24,000
- Non associate: \$28,800
- Multiple opportunities available. Please contact the ACCPA Events Team to discuss details.

Conference Dinner Sponsor

Elevate your brand as the official ITAC Conference Dinner Sponsor and seize this premier networking opportunity to leave a lasting impact on attendees, enriching their networking experience in a setting that seamlessly blends relaxation and elegance.

Package highlights



- Three (3) minute sponsor address at the conference dinner
- One (1) event feed banner within the conference app
 - One (1) social media post across all channels promoting your company as the Conference Dinner Sponsor
- One (1) company banner displayed within the conference area
 - Sponsor to provide pull up banner
- Exclusive sponsor, branding and marketing opportunities

Trade exhibition



A presence in the trade exhibition enables your company to interact directly with existing and potential customers and the opportunity to showcase your products and services to a large number of potential buyers in the one place.

- One (1) trade exhibition booth (booth 20 has been reserved for this package)
 - Booths include fascia signage, lighting and power
 - Please note any activations on your trade booth will need to be approved by ACCPA before the conference and cannot compete with an existing ACCPA sponsorship e.g. massages, ice cream etc.

Registration



- This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the sector.
- Five (5) conference registrations. Each registration includes a ticket to the conference dinner, attendance at conference speaking sessions, entry to the trade exhibition and day catering.

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate conference dinner tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page in the conference app, including logo, bio and hyperlink to your company URL
 - Sponsor to provide wording and to be approved by ACCPA
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to The Privacy Act)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation only
 - Some delegates may have chosen to opt out of appearing on the delegate list

Pricing



- ACCPA associate: \$18,000
- Non associate \$21,400
- Exclusive opportunity

Gold Sponsor

Amplify your brand's impact with this package – a key investment in maximising visibility and connections

As a Gold Sponsor, your brand will enjoy prime exposure to a dynamic audience of sector enthusiasts and decision-makers. Maximise your impact with targeted visibility across conference materials, digital platforms, and the conference. This is your chance to stand out, make meaningful connections, and position your company as a key player in the sector.

Package highlights

- One (1) event feed banner in the conference app
- One (1) company pull up banner displayed at the event
 - Sponsor to supply pull up banners
- Exclusive sponsor marketing and branding opportunities

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- One (1) trade exhibition booth. Trade booths 16+17 have been reserved for for each Gold Sponsor
 - Booths include fascia signage, lighting and power, no furniture is supplied with the booths
 - Please note any activations on your trade booth will need to be approved by ACCPA before the conference and cannot compete with an existing ACCPA sponsorship e.g. massages, ice cream etc.
- Opportunity to showcase your products and services to many potential buyers in one place

Registration

This sponsorship package offers comprehensive representation for your organisation's team at the conference, providing opportunities to build new connections, expand professional networks, and engage in sessions that keep them informed of the latest sector advancements.

- Four (4) conference registrations. Each registration includes a ticket to the conference dinner, attendance at conference speaking sessions, entry to the trade exhibition and day catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate conference dinner tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on the conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page in the conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to The Privacy Act)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing

- ACCPA associate: \$17,000
- Non associate: \$20,400
- Multiple opportunities available.

Dining Hub Sponsor

Make your brand synonymous with comfort and connection as the Dining Hub Sponsor.

Your brand will take centre stage in the heart of the event, where delegates gather to dine, connect, and relax. As the Dining Hub Sponsor, you're not just supporting the conference; you're curating a space for meaningful conversations throughout the event. Secure your position as the Dining Hub Sponsor and let your brand be the talk of the table.

Package highlights

- Designated dining hub area with furniture provided
 - Furniture supplied by ACCPA to fill the dining hub area (any additional furniture desired by the sponsor will be at the cost of the sponsor)
- Exclusive sponsor marketing and branding opportunities

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- One (1) dining hub area inclusive of dining hub furniture
 - Dining hub area include fascia signage, lighting and power
 - Please note that this sponsorship is not suitable for large product displays
 - Please note any activations on your sponsorship will need to be approved by ACCPA before the conference and cannot compete with an existing ACCPA sponsorship e.g. massages, ice cream etc.
- Opportunity to showcase your products and services to many potential buyers in one place

Registration



This sponsorship package offers representation for your organisation's team at the conference, providing opportunities to build new connections, expand professional networks, and engage in sessions that keep them informed of the latest sector advancements.

- Two (2) conference registrations. Each registration includes a ticket to the conference dinner, attendance at conference speaking sessions, entry to the trade exhibition and day catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate conference dinner tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on the conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page in the conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to The Privacy Act)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate: \$16,000
- Non associate: \$19,200
- Exclusive opportunity.

Coffee Station Sponsor

Brewing success. Energise your brand as the exclusive Coffee Station Sponsor – where every sip sparks networking brilliance.

Awaken the senses and brew success with the irresistible aroma of opportunity as the Coffee Station Sponsor. Picture your brand as the source of caffeinated delight in the heart of the conference, where connections are sparked over perfectly crafted cups of coffee. As the exclusive sponsor of the barista coffee station, your brand will be synonymous with the energy that fuels insightful conversations.

Package highlights

- One (1) barista and coffee cart for all morning tea, lunch and afternoon breaks
- Exclusive sponsor marketing and branding opportunities

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- One (1) coffee station area (6x3m area with 3x3m for trade display). Booth includes fascia signage, lighting and power, no furniture is supplied with the area
- Opportunity to showcase your products and services to many potential buyers in one place

Registration

This sponsorship package offers representation for your organisation's team at the conference, providing opportunities to build new connections, expand professional networks, and engage in sessions that keep them informed of the latest sector advancements.

- Two (2) conference registrations. Each registration includes a ticket to the conference dinner, attendance at conference speaking sessions, entry to the trade exhibition and day catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate conference dinner tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on the conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page in the conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to The Privacy Act)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing

- ACCPA associate: \$12,000
- Non associate: \$14,400
- Exclusive opportunity.

Silver Sponsor

Shine as the ITAC Conference's Silver Sponsor, an investment in conference excellence.

This level of sponsorship ensures your brand stands out, with recognition across a spectrum of conference platforms. Be a catalyst for collaboration, connecting with sector leaders and influencers. As a Silver Sponsor, you're not just supporting the event; you're shaping the narrative and leaving an indelible mark on the conversation. Join us on the forefront of innovation and elevate your brand's visibility.

Package highlights

- Exclusive sponsor marketing and branding opportunities

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- One (1) trade exhibition booth. (Trade exhibition booths 15+18 have been reserved for each Silver Sponsor)
 - Booths include fascia signage, lighting and power, no furniture is supplied with the booths
 - Please note any activations on your trade booth will need to be approved by ACCPA before to the conference and cannot compete with an existing ACCPA sponsorship e.g. massages, ice cream etc.
- Opportunity to showcase your products and services to many potential buyers in one place

Registration

This sponsorship package offers representation for your organisation's team at the conference, providing opportunities to build new connections, expand professional networks, and engage in sessions that keep them informed of the latest sector advancements.

- Two (2) conference registrations. Each registration includes a ticket to the conference dinner, attendance at conference speaking sessions, entry to the trade exhibition and day catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate conference dinner tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing

Acknowledgement as a sponsor by the conference MC

- Your company logo and URL on the conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page in the conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to The Privacy Act)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing

- ACCPA associate: \$11,000
- Non associate: \$13,200
- Multiple opportunities available.

Message Sponsor

Relax, rejuvenate, and reap the rewards. As the Message Sponsor, you will remove all stress while building your brand recognition!

Provide delegates with the opportunity to relax, recharge, and rejuvenate with the ultimate pampering experience as the Message Sponsor. As the exclusive Message Sponsor, your brand will offer a touch of luxury and self-care, leaving a lasting impression on conference participants.

Package highlights

- Exclusive sponsor marketing and branding opportunities
- Designated massage therapist at your booth for delegates during morning tea, lunch and afternoon breaks

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- One (1) trade exhibition booth (booth 49) located in a premium position (3x3m trade display inclusive of the massage therapist)
 - Booths include fascia signage, lighting and power, no furniture is supplied with the booths
- Opportunity to showcase your products and services to many potential buyers in one place

Registration

This sponsorship package offers representation for your organisation's team at the conference, providing opportunities to build new connections, expand professional networks, and engage in sessions that keep them informed of the latest sector advancements.

- Two (2) conference registrations. Each registration includes a ticket to the conference dinner, attendance at conference speaking sessions, entry to the trade exhibition and day catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate conference dinner tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on the conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page in the conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to The Privacy Act)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing

- ACCPA associate: \$10,000
- Non associate: \$12,000
- Exclusive opportunity.

Ice Cream Station Sponsor

Scoop up success and sweeten the conference experience as the exclusive Ice Cream Station Sponsor. Imagine your brand delighting attendees with cool, delectable treats, creating a memorable break from the hustle and bustle of the event. Stand out and take the opportunity to connect with conference-goers in a unique and delightful way.

Package highlights

- Exclusive sponsor marketing and branding opportunities
- One (1) ice cream station and server for all morning tea, lunch and afternoon breaks

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- One (1) trade exhibition booth (booth 68) located in a premium position (3x3m trade display inclusive of the ice cream station)
 - Booths include fascia signage, lighting and power, no furniture is supplied with the booths
- Opportunity to showcase your products and services to many potential buyers in one place

Registration

This sponsorship package offers representation for your organisation's team at the conference, providing opportunities to build new connections, expand professional networks, and engage in sessions that keep them informed of the latest sector advancements.

- Two (2) conference registrations. Each registration includes a ticket to the conference dinner, attendance at conference speaking sessions, entry to the trade exhibition and day catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate conference dinner tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on the conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page in the conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to The Privacy Act)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing

- ACCPA associate: \$10,000
- Non associate: \$12,000
- Exclusive opportunity.

Recharge Station Sponsor

This well-utilised service is in a prime position within the trade hall.

Enable attendees to stay powered up and connected throughout the conference as the Recharge Station Sponsor. This station provides a convenient space for attendees to charge their devices and ensure they stay seamlessly connected to the wealth of insights and opportunities the conference has to offer. The recharge station is more than just a power source – it's a hub of connectivity and collaboration.

Package highlights

- Exclusive sponsor marketing and branding opportunities
- One (1) branded lockable recharge locker for the duration of the conference

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- One (1) trade exhibition booth (booth 36)
 - Booths include fascia signage, lighting and power, no furniture is supplied with the booths
- Opportunity to showcase your products and services to many potential buyers in one place

Registration

This sponsorship package offers comprehensive representation for your organisation's team at the conference, providing opportunities to build new connections, expand professional networks, and engage in sessions that keep them informed of the latest sector advancements.

- Two (2) conference registrations. Each registration includes a ticket to the conference dinner, attendance at conference speaking sessions, entry to the trade exhibition and day catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate conference dinner tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on the conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page in the conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to The Privacy Act)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing

- ACCPA associate: \$10,000
- Non associate: \$12,000
- Exclusive opportunity.

Lanyard Sponsor

This high visibility opportunity features your company logo on each lanyard, maximising your brand impact.

Wrap your brand around every attendee's experience as the Lanyard Sponsor of this year's ITAC Conference. Secure your place at the forefront with exclusive visibility, as your logo graces the lanyards worn by every participant. As the Lanyard Sponsor, your brand will become an integral part of the conference identity.

Package highlights

- Exclusive sponsor marketing and branding opportunities
- Your brand on each lanyard that all delegates, speakers, sponsors and exhibitors are required to wear for the duration of the conference

Registration

This sponsorship package offers a representative from your organisation's team at the conference, providing opportunities to build new connections, expand professional networks, and engage in sessions that keep them informed of the latest sector advancements.

- One (1) conference registration. This registration includes a ticket to the conference dinner, attendance at conference speaking sessions, entry to the trade exhibition and day catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate conference dinner tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on the conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page in the conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to The Privacy Act)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing

- ACCPA associate: \$9,000
- Non associate: \$10,500
- Exclusive opportunity.

Keynote Session Sponsor

Become the Keynote Session Sponsor and shape the narrative of excellence.

As the Keynote Session Sponsor, your logo will headline the agenda, showcasing your commitment to driving thought leadership. This is your opportunity to position your brand as a trailblazer, influencing the conversations that define the sector. Join us in setting the tone for inspiration, innovation, and influence.

Secure your position as the Keynote Session Sponsor and be the driving force behind the conference's defining moments.

Package highlights

- Exclusive sponsor marketing and branding opportunities
- Company pull up banner displayed at the front of the room during the keynote session
- The opportunity to introduce the keynote speaker. Please note that wording will be provided to you about the speaker.

Registration



This sponsorship package grants a representative from your organisation the opportunity to participate in the conference. This enables them to forge new connections, expand their professional networks, and partake in sessions to stay abreast of the latest sector advancements.

- One (1) conference registration. This registration includes a ticket to the conference dinner, attendance at conference speaking sessions, entry to the trade exhibition and day catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate conference dinner tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on the conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page in the conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to The Privacy Act)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate: \$6,000
- Non associate: \$7,200
- Multiple opportunities

Bronze Sponsor

An entry level package that provides elevated brand exposure.

As a Bronze Sponsor, your brand will enjoy prominent recognition across various conference platforms, making a lasting impression on a diverse and engaged audience. Seize this opportunity to showcase your commitment to excellence and contribute to the success of the event.

Elevate your brand with this sponsorship package and stand tall among sector giants.

Package highlights

- Perfect for those organisations who are wanting to showcase their brand through elevated marketing, branding & networking opportunities

Registration

This sponsorship package grants a representative from your organisation the opportunity to participate in the conference. This enables them to forge new connections, expand their professional networks, and partake in sessions to stay abreast of the latest sector advancements.

- One (1) conference registration. This registration includes a ticket to the conference dinner, attendance at conference speaking sessions, entry to the trade exhibition and day catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate conference dinner tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on the conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page in the conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to The Privacy Act)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing

- ACCPA associate: \$5,500
- Non associate: \$6,600
- Exclusive opportunity.

Trade Exhibition Booths

A great opportunity to showcase your products and services.

We are thrilled to invite you to secure a spot at the upcoming ITAC Conference. This highly anticipated event brings together sector professionals from around the country, offering an unparalleled platform to showcase your products and services to a targeted audience.

	ACCPA associate	Non associate
3x3m Trade Exhibition Booth	\$4,620	\$5,500

Registration



Purchase of a trade exhibition booth entitles two (2) representatives from your organisation to be present at the conference to be at the trade exhibition booth, establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the sector.

- Two (2) conference registrations. Each registration includes a ticket to the conference dinner, attendance at conference speaking sessions, entry to the trade exhibition and day catering

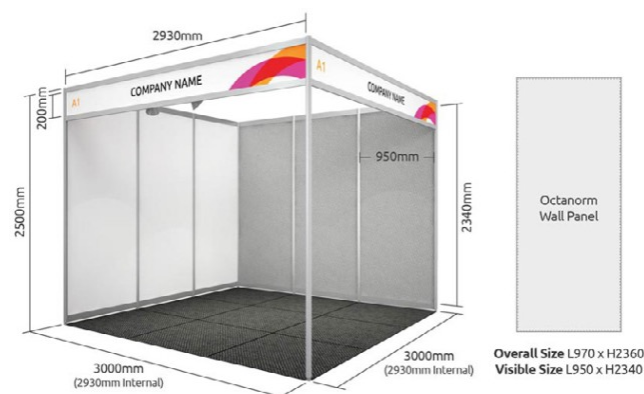
** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Your company URL on the conference website
- Company profile page in the conference app, including logo, bio and hyperlink to your company URL
- Electronic delegate list (subject to The Privacy Act)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Booth inclusions



- Shell scheme stand (3x3m)
- Carpeted floor
- 2 x 150w spotlights
- 1 x fascia with company name
- 1 x amp power-point
- 2.4m high white octanorm panel walls

** Please note any activations on your trade booth will need to be approved by ACCPA before the conference and cannot compete with an existing ACCPA sponsorship e.g. massages, ice cream etc.*

Draft schedule

Tuesday 11 March

Bump in 2pm - 5pm

Wednesday 12 March

Trade exhibition open 8am - 5pm

Conference dinner 6.30pm - 10.30pm

Thursday 13 March

Trade exhibition open 8am - 5pm

Bump out 3.30pm - 5.30pm

Floor plan

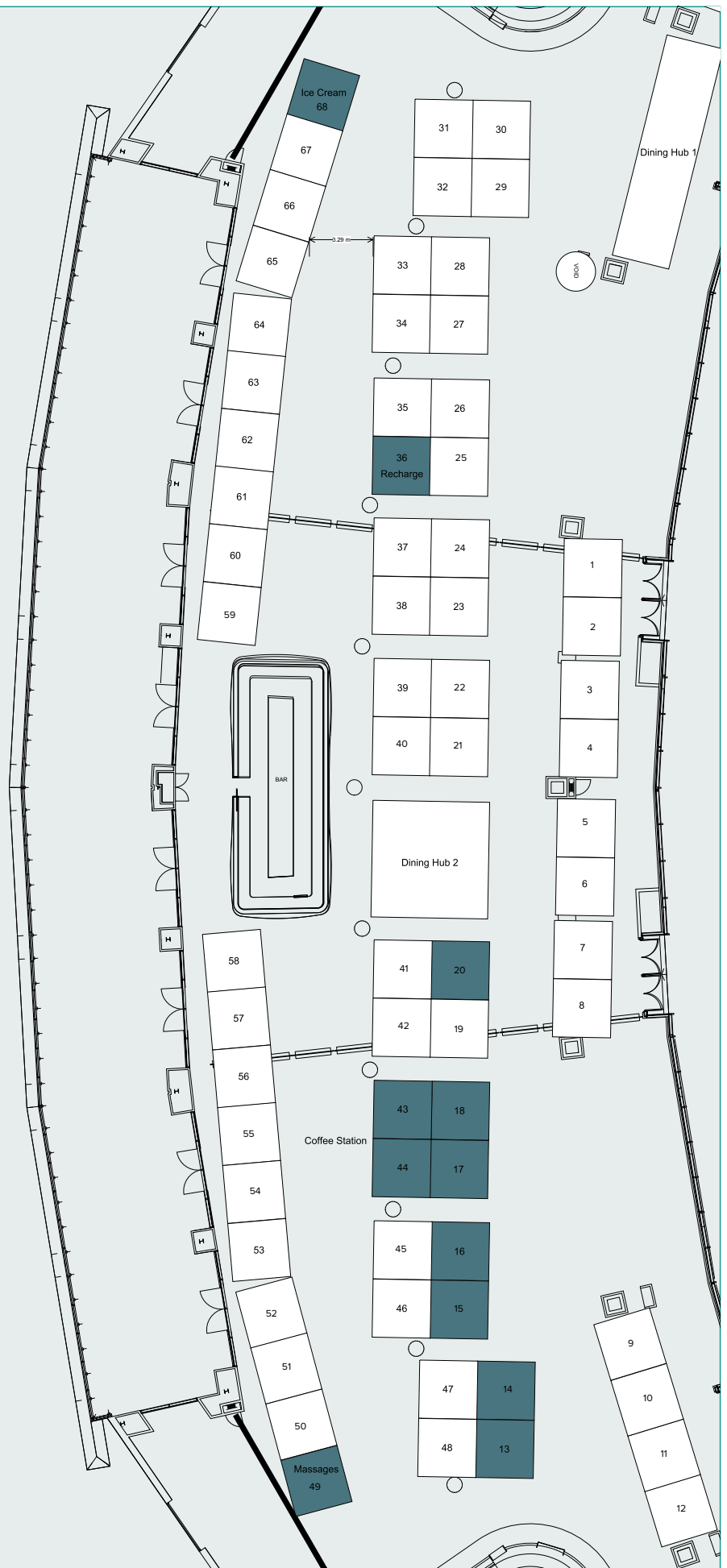
Marvel Stadium, Melbourne

Platinum Sponsor: 13 +14

Gold Sponsor: 16+17

Silver Sponsor: 15+18

Conference Dinner Sponsor: 20





Maximise your exposure within the aged and community care sector..



Demonstrate your commitment to supporting quality aged care.



Increase brand awareness and showcase your expertise and offerings.



Expand your network with aged care providers.



Develop opportunities to help grow your business.

Become an ACCPA associate

Join ACCPA as an associate and make a positive impact on the future of ageing Australians. Our associate subscription service is open to suppliers in the aged care sector, providing a platform to connect, contribute, and stay informed.

As an associate, you'll gain access to the latest sector developments, enhance your knowledge, and engage with a community of professionals. Share insights, promote your offerings, and align with a reputable network that supports your business strategy.

The subscription fee is \$2,860 (incl. GST) per financial year, running from 1 July to 30 June, with pro-rated fees based on the month of application.

Discover how an ACCPA associate subscription can elevate your brand and enhance your promotional efforts to the sector at a national level.

Information and sector knowledge

- Access to the *ACCPA Informer*, our weekly sector newsletter
- Access to the *Aged Care Today* magazine, ACCPA's quarterly sector magazine
- Subscription to the daily *Media Bulletin*

Discounted pricing

- Event attendance discounts
- Sponsorship and exhibition opportunities discounts
- Advertising discounts across ACCPA channels – online, newsletters and *Aged Care Today* magazine

Profile, branding and promotion

- Associate logo for use on printed and electronic materials
- An announcement in the *ACCPA Informer* as a new associate
- Web listing on the ACCPA associate directory (this includes logo, contact details and a brief blurb)
- Opportunity to provide a discount to ACCPA members and receive a premium listing in the ACCPA associate directory
- Opportunity to promote complimentary events, webinars, and educational content to ACCPA members through the ACCPA associate directory
- Opportunity to contribute an editorial to ACCPA's quarterly magazine, *Aged Care Today* – our print and online interactive digital publication sent to more than 25,000 key decision makers in aged care sector.

Additional fee-for-service benefits

- Opportunities to purchase sponsorship, exhibitor and tailored supporter packages at ACCPA events and activities
- Opportunity to purchase advertising in the *Aged Care Today* magazine
- Opportunity to purchase advertising in the *ACCPA Informer*

Join our community

The ACCPA associate subscription is more than a marketing opportunity—it's a chance to join a nationwide community of aged care providers, unified under a trusted sector body.

We encourage our associate subscribers to support a cohesive aged care sector by acknowledging, adopting, and adhering to our common principles.

For more information and to join as an ACCPA associate contact the partnership team on 1300 222 721 or partners@accpa.asn.au

Terms and conditions

Sponsors and exhibitors are responsible for providing all promotional requirements i.e. banners, promotional collateral and any other material within the timelines as outlined by ACCPA Events.

Sponsors and exhibitors are responsible for the security of all their equipment and materials whilst at the conference.

Sponsors and exhibitors are to ensure their own insurance covers them for all insurable events whilst at the conference. ACCPA, the exhibition contractor and venue, will not be held liable for damage or loss of goods or equipment whilst at the conference.

ACCPA reserves the right to modify packages and has sole discretion to approve or decline requests.

Privacy policy

ACCPA is committed to respecting the privacy of its customers and stakeholders and adheres to the *Australian Privacy Principles* as set out in *The Privacy Act 1988 (Cth)* and the *Privacy Amendment (Private Sector) Act 2000 (Privacy Act)*. The *Australian Privacy Principles* govern the way in which we collect, use, disclose, store, secure and dispose of your Personal Information.

A copy of the *Australian Privacy Principles* is available [here](#). A copy of ACCPA's *Privacy Policy* is available [here](#).

Photographs and video footage may be taken during this event for ACCPA promotional purposes.

Payment policy

It is a condition of booking that full payment is received within fourteen (14) days of receipt of the tax invoice unless otherwise approved by the ACCPA Events team. All accounts are required to be finalised before the commencement of the conference, and if not, the Sponsor or Exhibitor will be denied access to the conference until payment has been made. Upon booking, a tax invoice will be emailed to the person making the booking.

Cancellation policy

The following cancellation charges shall be applicable upon receipt of written notice, as follows:

- Between booking and 60 days prior to the first day of the conference – 50% of the invoice.
- Between 59 days and 29 days prior to the first day of the conference – 75% of the invoice.
- 30 days prior to the first day of the conference – 100% of the invoice.
- All cancellations are required in writing to events@accpa.asn.au

Public and product liability insurance

It is a requirement of the conference that all exhibitors have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of AUD \$10,000,000 or above.

This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand.

Exhibitors and contractors

All exhibitors and contractors, including those installing custom stands are required to provide the following documents and complete a *Contractor Induction* as required by the venue no later than fourteen (14) days before the Conference:

- Safe Work Method Statement (SWMS)
- Public Liability Certificate
- WorkCover Certificate
- Contractor Induction.

Exhibitors are required to comply with bump in/out and trading policies implemented by the venue and ACCPA.

NB: Safety vests and closed-in shoes are mandatory during bump in and bump out.

Exhibition booths are allocated on a sole entity basis, unless otherwise indicated and agreed to by ACCPA. Cross promotion is strictly prohibited. Presentations conducted at exhibition stands are strictly forbidden unless prior approval is provided by ACCPA.

ACCPA reserves the right to alter/substitute components to the conference as deemed appropriate including changes to floorplans, venue and program content.



ITAC CONFERENCE

Innovation transforming aged care

Sponsorship and Trade Prospectus

12-13 March 2025

Marvel Stadium, Melbourne

For more information, email

events@accpa.asn.au

or phone 1300 222 721