



National Conference 2025

30 September – 2 October 2025
Gold Coast, Queensland

Sponsorship and Trade Prospectus

For more information

📞 1300 222 721

🌐 conference.ageingaustralia.asn.au

✉ events@ageingaustralia.asn.au

Invitation to participate

Be part of the most anticipated event on the aged care calendar — the Ageing Australia National Conference 2025. Recognised as the highlight of the year for the aged care sector, this flagship event brings together more than 2,000 professionals, leaders and innovators from across Australia. It's where the entire aged care community unites — from providers and policymakers to clinicians, advocates and industry partners — all with a shared commitment to improving the lives of older Australians.

Across three transformative days, attendees will engage in a rich program of keynote presentations, interactive workshops, panel discussions and networking opportunities designed to inform, inspire and empower. With a strong focus on innovation, reform and collaboration, the conference provides a vital platform for sharing best practices, addressing sector challenges and exploring the future of aged care in a rapidly evolving landscape.

Whether you're a long-time attendee or joining for the first time, the Ageing Australia National Conference 2025 promises to be a powerful, thought-provoking experience and an unmissable moment for everyone passionate about the future of aged care.

Attending as a sponsor or exhibitor

Sponsoring or exhibiting at the Ageing Australia National Conference 2025 is a unique and valuable opportunity to elevate your brand and connect directly with key players in the aged care sector. Beyond visibility, it's an opportunity to build strategic relationships, stay ahead of industry trends and align your brand with innovation and excellence in aged care.

Key reasons to sponsor or exhibit

- **Unmatched exposure:** Promote your brand to a targeted audience of decision-makers and industry leaders.
- **Lead generation:** Engage directly with potential clients and partners who are actively seeking solutions.
- **Thought leadership:** Position your organisation as an expert and trusted voice in the aged care sector.
- **Networking opportunities:** Build valuable relationships with professionals, providers, and stakeholders.
- **Industry insights:** Gain firsthand access to the latest trends, reforms and innovations shaping aged care.

Booking process

Sponsorship and trade booking process – Ageing Australia National Conference 2025

We're excited to welcome sponsors and exhibitors to the Ageing Australia National Conference 2025. Whether you're looking to build brand awareness, launch a new product or connect with key industry decision-makers, this is your opportunity to be part of Australia's leading aged care event.

Sponsorship and trade bookings will open on **Monday, 30 June 2025 at 11am AEST.**

Here's how the booking process will work:

On Monday, 30 June 2025, sponsorship and trade sales will open through the online booking system. We encourage you to plan ahead with preferred options and act quickly once sales open as opportunities will sell fast.

Booking links will be available conference.ageingaustralia.asn.au



Sponsorship packages

Item	Number of opportunities	Page number	Associate price	Non associate
Diamond Sponsor	Multiple	4	\$50,000	\$60,000
Platinum Sponsor	Multiple	5	\$35,000	\$42,000
Conference Dinner Sponsor	1	6	\$30,000	\$36,000
Member Council Dinner Sponsor	1	7	\$25,000	\$30,000
Innovation Hub Sponsor	1	8	\$25,000	\$36,000
Welcome Reception Sponsor	1	9	\$20,000	\$24,000
Networking Drinks Sponsor	1	10	\$18,000	\$21,600
Coffee Station Sponsor	3	11	\$18,000	\$21,600
Gold Sponsor	Multiple	12	\$17,000	\$20,400
Dining Hub Sponsor	2	13	\$16,000	\$19,200
Networking Dinner Sponsor	1	14	\$16,000	\$19,200
Recharge Station Sponsor	1	15	\$15,000	\$18,000
Chocolate Station Sponsor	1	16	\$15,000	\$18,000
Lanyard Sponsor	1	17	\$15,000	\$18,000
Ice Cream Station Sponsor	1	18	\$15,000	\$18,000
Massage Sponsor	1	19	\$15,000	\$18,000
Lolly Bar Sponsor	1	20	\$15,000	\$18,000
Churros Sponsor	1	21	\$15,000	\$18,000
Popcorn Sponsor	1	22	\$15,000	\$18,000
Bubble Tea Sponsor	1	23	\$15,000	\$18,000
Smoothie Sponsor	1	24	\$15,000	\$18,000
Silver Sponsor	Multiple	25	\$11,000	\$13,200
Exhibition Screen Sponsor	1	26	\$11,000	\$13,200
Rural, Regional and Remote Sponsor	Multiple	27	\$8,000	\$9,600
Keynote Session Sponsor	Multiple	28	\$8,000	\$9,600
Concurrent Session Sponsor	Multiple	29	\$5,000	\$6,000
Bronze Sponsor	Multiple	30	\$5,000	\$6,000
Prime 3x3m Exhibition Booth	Multiple	29	\$4,900	\$6,125
Classic 3x3m Exhibition Booth	Multiple	29	\$4,600	\$5,750

If you have any questions please contact the Ageing Australia events team **1300 222 721**
or email events@ageingaustralia.asn.au

Diamond Sponsor

Take centre stage as a premier Diamond Sponsor of the Ageing Australia National Conference 2025. As the highest level of sponsorship, this prestigious package offers unmatched opportunities to elevate your brand and connect with the sector's most influential leaders and decision-makers.

As a Diamond Sponsor, you'll enjoy a standout presence at the heart of the conference, with premium visibility, recognition and engagement. This position ensures your brand is prominent throughout the event, showcasing your commitment to advancing aged care across Australia.

Package highlights

- Three-minute sponsor welcome address held in the plenary room.
 - This is not a presentation and visual aids are not available for use.
- Your company logo on delegate registration confirmation emails.
- Your logo on all conference electronic direct mails (eDMs).
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design floor tile.
- Two event feed banners within the conference app.
 - Ageing Australia to design the banner.
- Two company banners displayed at the event.
 - Sponsor to supply pull-up banners.
- Two social media posts across all channels promoting your company as the Diamond Sponsor.
 - Ageing Australia will write the social media post.
- Host a concurrent session, including the opportunity to chair the session.
 - Speaking notes will be supplied.
- Your logo included in the post event video, providing the opportunity for brand awareness.
- Opportunity to produce a short video inviting people to register, which will be displayed on the Ageing Australia conference website.

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- One trade exhibition booth (1x 6x3m space).
 - Trade exhibition booths 110+117 and 118+133 have been reserved for Diamond Sponsors.
- Opportunity to showcase your products and services to many potential buyers in one place.
- Booth includes standard fascia signage, lighting and power. No furniture is supplied with the booth.

Registration

This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Eight conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.
- Two tickets to the member council dinner.
 - Please note we are unable to increase the number of tickets available due to room capacity.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
 - Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$50,000.

Non associate: \$60,000.

Multiple opportunities available.

As a Diamond Sponsor you will be entitled to book your sponsorship prior to sponsor bookings opening.

*** All prices include GST**

Platinum Sponsor

Elevate your brand as a distinguished Platinum Sponsor at the Ageing Australia National Conference 2025. This premium sponsorship offers exclusive benefits and high-impact exposure, positioning your organisation as a leading voice within the aged care sector.

With prominent visibility before, during and after the event, this comprehensive promotional package ensures your brand remains front of mind among key industry leaders, decision-makers and professionals across the country.

Package highlights

- Three-minute sponsor welcome address held in the plenary room.
 - This is not a presentation and visual aids are not available for use.
- Your company logo on delegate registration confirmation emails.
- Your logo on all conference electronic direct mails (eDMs).
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design floor tile.
- Two event feed banners within the conference app.
 - Ageing Australia to design banner.
- Two company banners displayed at the event.
 - Sponsor to supply pull-up banners.
- Two social media posts across all channels promoting your company as the Platinum Sponsor.
 - Ageing Australia will write the social media post.
- Host a concurrent session including the opportunity to chair the session.
 - Speaking notes will be supplied.
- Your logo included in post event video, providing the opportunity for brand awareness.

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- One trade exhibition booth (1x 6x3m space).
 - Trade exhibition booths 94+109, 98+105, 96+107, 134+149, 136+147, 120+131 have been reserved for Platinum Sponsors.
- Opportunity to showcase your products and services to many potential buyers in one place.
- Booths include standard fascia signage, lighting and power. No furniture is supplied with the booth.

Registration

This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Eight conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.
- Two tickets to the member council dinner.
 - Please note we are unable to increase the number of tickets available due to room capacity.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$35,000.

Non associate: \$42,000.

Multiple opportunities available.

As a Platinum Sponsor, you will be entitled to book your sponsorship prior to bookings opening.

*** All prices include GST**



Conference Dinner Sponsor

Become the exclusive sponsor of our highly anticipated conference dinner and leave a lasting impression on attendees. This unique opportunity allows your brand to be showcased in a relaxed, elegant atmosphere, where networking and connection are paramount. Work with the team to create a memorable evening that reflects your organisation's commitment to the sector and adds a special touch to the conference experience.

Package highlights

- Three-minute sponsor welcome at the conference dinner.
 - This is not a presentation and visual aids are not available for use
- Exclusive branding at the conference dinner.
 - Ageing Australia events team to work with sponsor in the lead up to the conference dinner.
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design floor tile.
- One social media post across all channels promoting your company as the Conference Dinner Sponsor.
 - Ageing Australia will write the social media post.

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- One trade exhibition booth (3x3m space).
 - Trade exhibition booth 168 has been reserved for the Conference Dinner Sponsor.
- Opportunity to showcase your products and services to many potential buyers in one place.
- Booth includes standard fascia signage, lighting and power. No furniture is supplied with the booth.

Registration

This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Four conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.
- Two additional tickets to the conference dinner.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$30,000.

Non associate: \$36,000.

Exclusive opportunity.

As a Conference Dinner Sponsor, you will be entitled to book your sponsorship prior to bookings opening.

*** All prices include GST**



Member Council Dinner Sponsor

Exclusivity meets influence at the Ageing Australia National Conference Member Council Dinner. As the exclusive sponsor of this prestigious, invitation-only event, you'll position your brand alongside the sector's most respected leaders, decision-makers and innovators.

This rare opportunity offers unparalleled access to an influential audience, allowing you to align your organisation with leadership, vision and excellence in the sector. Make your mark at one of the most anticipated and high-level gatherings of the conference.

Package highlights

- Three-minute sponsor welcome at the member council dinner.
 - This is not a presentation and visual aids are not available for use
- Exclusive branding at the member council dinner.
- One logo floor tile located in a prime position within the trade exhibition.
- Delegate list of the attendees at the dinner.
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- One trade exhibition booth (3x3m space).
 - Trade exhibition booth #108 has been reserved for the Member Council Dinner Sponsor.
- Opportunity to showcase your products and services to many potential buyers in one place.
- Booth includes standard fascia signage, lighting and power. No furniture is supplied with the booth.

Registration

This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Three conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.
- Three tickets to the Member Council Dinner.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$25,000.

Non associate: \$30,000.

Exclusive opportunity.

*** All prices include GST**



Innovation Hub Sponsor

Place your brand at the heart of forward-thinking ideas and help drive the future of aged care by sponsoring our exclusive Innovation Hub. This unique opportunity offers unmatched visibility and direct engagement with a forward-focused audience eager for fresh perspectives and transformative solutions.

Aligning with the Innovation Hub connects your organisation to thought leaders, trailblazers and changemakers across the sector. It's more than sponsorship—it's a chance to showcase your commitment to innovation and spark meaningful conversations.

Package highlights

- Three-minute sponsor welcome at the start of the first session in the innovation hub.
 - This is not a presentation and visual aids are not available for use.
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.
- One trestle table in front of the innovation hub.

Registration

This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Three conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Please note that the innovation hub will be a shared branding space with Ageing Australia's InnovAGEING.
- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$25,000.

Non associate: \$36,000.

Exclusive opportunity.

*** All prices include GST**



Welcome Reception Sponsor

Be the first to make a lasting impression as the exclusive sponsor of the Ageing Australia National Conference 2025 welcome reception. This opportunity positions your brand at the heart of the conference's official opening, giving you the chance to raise a glass with attendees and set the tone for an inspiring and memorable event.

As the Welcome Reception Sponsor, your organisation will be front and centre as delegates connect, network and celebrate the start of the conference, offering unmatched visibility and a powerful platform to showcase your commitment to the aged care sector.

Package highlights

- Three-minute sponsor welcome at the start of the welcome reception.
 - This is not a presentation and visual aids are not available for use.
- Exclusive branding at the welcome reception.
 - Ageing Australia will work with the sponsor to arrange branding opportunities.
- One logo floor tile located in a prime position within the trade exhibition.

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- One trade exhibition booth (3x3m space).
 - Trade exhibition booth #106 has been reserved for the Welcome Reception Sponsor.
- Opportunity to showcase your products and services to many potential buyers in one place.
- Booth includes standard fascia signage, lighting and power. No furniture is supplied with the booth.

Registration

This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Three conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.
- Two additional tickets to the welcome reception.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$20,000.

Non associate: \$24,000.

Exclusive opportunity.

*** All prices include GST**



Networking Drinks Sponsor

We invite you to be the exclusive sponsor of this key networking event, the ultimate opportunity to connect and engage with conference attendees in a vibrant and social atmosphere. As the Networking Drinks Sponsor, you'll create an unforgettable experience that fosters meaningful connections, sparks conversations and leaves a lasting impression on industry professionals.

Package highlights

- Three-minute sponsor welcome at the start of the networking drinks.
 - This is not a presentation and visual aids are not available for use
- Exclusive branding at the networking drinks.
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia will work with the sponsor to arrange branding opportunities.

Registration

This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Three conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- One trade exhibition booth (3x3m space).
 - Trade exhibition booth #152 has been reserved for the Networking Drinks Sponsor.
- Opportunity to showcase your products and services to many potential buyers in one place.
- Booths include standard fascia signage, lighting and power. No furniture is supplied with the booth.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$18,000.

Non associate: \$21,600.

Exclusive opportunity.

*** All prices include GST**

Coffee Station Sponsor

Fuel connections and energise the conference atmosphere by becoming one of three exclusive Coffee Station Sponsors.

This sought-after opportunity lets you provide attendees with their much-needed caffeine fix, creating a welcoming space for conversation and networking. It's a perfect way to keep energy levels high while ensuring your brand leaves a positive and lasting impression throughout the event.

Package highlights

- A barista coffee machine and attendants at your area for all designated trade exhibition times.
- One logo floor tile located in a prime position within the trade exhibition.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- Opportunity to showcase your products and services to many potential buyers in one place.
- One 6x6m space located in a premium position.
 - The coffee station will take 3x3m of your allocated space.
 - Area includes fascia signage, lighting and power. Ageing Australia will work with the sponsor on the layout and design of the coffee station area.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$18,000.

Non associate: \$21,600.

Three opportunities.

*** All prices include GST**



Gold Sponsor

Shine as a Gold Sponsor at the Ageing Australia National Conference 2025.

This premium sponsorship opportunity places your brand in a position of prestige, offering strong visibility and engagement with key leaders, decision-makers, and professionals across the sector. As a Gold Sponsor, you'll enjoy a range of valuable benefits designed to elevate your profile, build meaningful connections and showcase your commitment to supporting the future of aged care. Align your brand with excellence and make a powerful impact at this flagship event.

Package highlights

- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.
- Sponsor entitlements and branding exposure for your company.

Registration

This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Five conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- One trade exhibition booth (1x 3x3m space).
 - Trade exhibition booths # 91, 112, 104, 116, 119, 122, 129, 137, 181, 135 has been reserved for Gold Sponsors.
- Opportunity to showcase your products and services to many potential buyers in one place.
- Booths include standard fascia signage, lighting and power. No furniture is supplied with the booth.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$17,000.

Non associate: \$20,400.

Multiple opportunities.

*** All prices include GST**



Dining Hub Sponsor

Be at the centre of connection and conversation as the Dining Hub Sponsor at the Ageing Australia National Conference.

The Dining Hub is where delegates gather to relax, refuel and network throughout the event and as sponsor, your brand will be front and centre in this high-traffic, high-energy space. This unique opportunity offers ongoing visibility, allowing you to align your organisation with hospitality, connection and community while leaving a lasting impression on attendees as they relax between sessions.

Package highlights

- Designated area for delegates to sit, eat and network.
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design floor tile.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- Opportunity to showcase your products and services to many potential buyers in one place.
- One 9x6m space located in a premium position.
 - Area includes fascia signage, lighting and power. Ageing Australia will work with the sponsor on the layout and design of the Dining Hub area.
 - The Dining Hub area is not suitable for large trade displays.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$16,000.

Non associate: \$19,200.

Two opportunities.

*** All prices include GST**



Networking Dinner Sponsor

The Networking Dinner will be a highlight of the conference, offering delegates a unique opportunity to relax, connect, and strengthen professional relationships in a more informal setting. This year's dinner will be held at the iconic Sea World on the Gold Coast — an unforgettable venue that brings together industry professionals in a dynamic and engaging environment.

Package highlights

- Opportunity to host the dinner and formally address delegates at the dinner.
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.
- Delegate list of the attendees at the dinner.
 - Delegate list is supplied as a PDF document.
 - and contains delegate name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.
- Five tickets to the networking dinner to be used by your staff or guests.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$16,000.

Non associate: \$19,200.

Exclusive opportunity.

*** All prices include GST**



Recharge Station Sponsor

We invite you to power up conference attendees and make a lasting impact by becoming the exclusive Recharge Station Sponsor.

This valuable sponsorship opportunity allows you to provide a convenient and essential service, creating a positive impression and fostering attendee engagement.

Package highlights

- One company branded portable recharge station locker.
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Trade exhibition

A presence in the trade exhibition facilitates direct interaction with existing and potential customers.

- Opportunity to showcase your products and services to many potential buyers in one place.
- One 6x3m space located in a premium position.
 - Area includes fascia signage, lighting and power.
- The recharge station will require approximately 2m x 1m of space.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$15,000.

Non associate: \$18,000.

Exclusive opportunity.

*** All prices include GST**



Chocolate Station Sponsor

Indulge in sweet delights. Treat attendees to the ultimate chocolate experience, indulge their taste buds, create sweet connections, and leave a lasting impression that will be savoured long after the event concludes.

Package highlights

- A dedicated chocolatier to serve at the station at designated trade exhibition times.
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions, and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Trade exhibition

A presence at the trade exhibition facilitates direct interaction with existing and potential customers.

- Opportunity to showcase your products and services to many potential buyers in one place.
- One 6x3m space located in a premium position.
 - Area includes fascia signage, lighting and power.
 - The chocolate station will take 3x3m of your allocated space.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$15,000.

Non associate: \$18,000.

Exclusive opportunity.

*** All prices include GST**



Lanyard Sponsor

Put your brand in every delegate's hand as the exclusive Lanyard Sponsor at the Ageing Australia National Conference 2025.

Worn throughout the entire event, lanyards offer continuous, high-visibility exposure, ensuring your organisation stays top of mind with attendees, speakers and industry leaders. This is a powerful opportunity to showcase your brand's support for the sector in a simple yet highly effective way — visible at every session, networking break and connection made across the conference.

Package highlights

- Your company logo displayed on each lanyard.
 - Please note the name of the conference and the Ageing Australia logo may also be included.
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$15,000.

Non associate: \$18,000.

Exclusive opportunity.

*** All prices include GST**



Ice Cream Station Sponsor

We invite you to delight event attendees with the irresistible sweetness of an ice cream station by becoming the exclusive sponsor.

This delectable sponsorship opportunity allows you to create a memorable experience, satisfy sweet cravings and leave a lasting impression on delegates.

Package highlights

- A dedicated ice cream cart and attendant to serve at the station at designated trade exhibition times.
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.

Trade exhibition

A presence at the trade exhibition facilitates direct interaction with existing and potential customers.

- Opportunity to showcase your products and services to many potential buyers in one place.
- One 6x3m space located in a premium position.
 - Area includes fascia signage, lighting and power.
 - Ice cream station will take 3x3m of your allocated space.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and

attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$15,000.

Non associate: \$18,000.

Exclusive opportunity.

*** All prices include GST**

Massage Station Sponsor

Unwind and create a lasting impact by becoming the exclusive Massage Station Sponsor at our conference.

Provide attendees with a rejuvenating escape, foster connections and leave them feeling refreshed and grateful for your brand's contribution. This valuable sponsorship opportunity allows you to create a blissful oasis, offer stress relief and leave a lasting impression on attendees.

Package highlights

- Two massage therapists and equipment operating at designated trade exhibition times.
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.

Trade exhibition

A presence at the trade exhibition facilitates direct interaction with existing and potential customers.

- Opportunity to showcase your products and services to many potential buyers in one place.
- One 6x3m space located in a premium position.
 - Area includes fascia signage, lighting and power.
 - Massage station will take 3x3m of your allocated space.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and

attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$15,000.

Non associate: \$18,000.

Exclusive opportunity.

*** All prices include GST**



Lolly Bar Sponsor

We invite you to indulge the attendees' sweet tooth and create a delightful experience by becoming the exclusive sponsor of our mouth-watering lolly bar.

This delectable sponsorship opportunity allows you to provide a tempting assortment of lollies, leaving a lasting impression on event participants. Indulge attendees and create sweet memories.

Package highlights

- Self-serve lolly bar with an assortment of sweets operating at designated trade exhibition times.
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.

Trade exhibition

A presence at the trade exhibition facilitates direct interaction with existing and potential customers.

- Opportunity to showcase your products and services to many potential buyers in one place.
- One 6x3m space located in a premium position.
 - Area includes fascia signage, lighting and power.
 - Lolly bar will take 3x3m of your allocated space.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and

attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$15,000.

Non associate: \$18,000.

Exclusive opportunity.

*** All prices include GST**



Churros Sponsor

Add a little sweetness to the Ageing Australia National Conference by becoming the exclusive Churros Sponsor.

Delight attendees with a delicious treat and create a memorable moment that has your brand at the centre of it all. As the Churros Sponsor, you'll bring a fun and welcoming energy to the event, offering delegates a chance to relax, recharge and indulge — all while associating your brand with enjoyment, connection and positive experiences.

Package highlights

- A dedicated churros station and attendant to serve at the station at designated trade exhibition times.
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.

Trade exhibition

A presence at the trade exhibition facilitates direct interaction with existing and potential customers.

- Opportunity to showcase your products and services to many potential buyers in one place.
- One 6x3m space located in a premium position.
 - Area includes fascia signage, lighting and power
 - Churros station will take 3x3m of your allocated space.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to

establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$15,000.

Non associate: \$18,000.

Exclusive opportunity.

*** All prices include GST**

Popcorn Sponsor

Bring a pop of fun to the Ageing Australia National Conference 2025 as the exclusive Popcorn Sponsor.

This playful sponsorship opportunity puts your brand in the spotlight, offering delegates a tasty, feel-good treat as they network, explore and engage throughout the event. With every handful of popcorn, your organisation will be associated with enjoyment, energy and a memorable conference experience — making it a simple yet powerful way to connect with attendees in a fun and relaxed way.

Package Highlights

- A dedicated popcorn station and attendant to serve at the station at designated trade exhibition times.
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.

Trade Exhibition

A presence at the trade exhibition facilitates direct interaction with existing and potential customers.

- Opportunity to showcase your products and services to a large number of potential buyers in one place.
- One 6x3m space located in a premium position.
 - Area includes fascia signage, lighting and power.
 - Popcorn station will take 3x3m of your allocated space.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and

attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$15,000.

Non associate: \$18,000.

Exclusive opportunity.

*** All prices include GST**



Bubble Tea Sponsor

Add a fresh and fun twist to the Ageing Australia National Conference 2025 as the exclusive Bubble Tea Sponsor.

Delight delegates with a trendy and refreshing treat while putting your brand at the centre of a unique and memorable experience. As the Bubble Tea Sponsor, you'll create a vibrant buzz throughout the event, offering attendees a fun break between sessions and a great reason to engage with your brand. It's a standout sponsorship opportunity that will leave a lasting, feel-good impression.

Package highlights

- A dedicated bubble tea station and attendant to serve at the station at designated trade exhibition times.
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.

Trade exhibition

A presence at the trade exhibition facilitates direct interaction with existing and potential customers.

- Opportunity to showcase your products and services to a large number of potential buyers in one place.
- One 6x3m space located in a premium position.
 - Area includes fascia signage, lighting and power.
 - The bubble tea station will take 3x3m of your allocated space.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and

attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$15,000.

Non associate: \$18,000.

Exclusive opportunity.

*** All prices include GST**



Smoothie Sponsor

Energise the Ageing Australia National Conference 2025 as the exclusive Smoothie Sponsor.

Refresh and revitalise attendees with delicious, healthy smoothies while showcasing your brand in a fun and engaging way. As the Smoothie Sponsor, you'll be associated with wellness, vitality and positivity — helping delegates recharge throughout the day and creating a vibrant touchpoint for networking and connection. It's the perfect opportunity to blend great taste with great brand exposure.

Package highlights

- A dedicated smoothie station and attendant to serve at the station at designated trade exhibition times.
- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.

Trade exhibition

A presence at the trade exhibition facilitates direct interaction with existing and potential customers.

- Opportunity to showcase your products and services to many potential buyers in one place.
- One 6x3m space located in a premium position.
 - Area includes fascia signage, lighting and power.
- Smoothie station will take 3x3m of your allocated space.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to

establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$15,000.

Non associate: \$18,000.

Exclusive opportunity.

*** All prices include GST**



Silver Sponsor

We invite you to elevate your organisation's presence and demonstrate your commitment to the success of our event by becoming a Silver Sponsor.

This esteemed sponsorship opportunity allows you to showcase your brand, gain valuable exposure, and align with Australia's largest aged care event.

Package highlights

- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.
- Sponsor entitlements and branding exposure for your company.

Trade exhibition

A presence at the trade exhibition facilitates direct interaction with existing and potential customers.

- Opportunity to showcase your products and services to many potential buyers in one place.
- One 3x3m space located in a premium position.
 - Area includes fascia signage, lighting and power.
- Trade exhibition booths #61, 89, 138, 167, 182, 183, 201, 211, 214 have been reserved for silver sponsors.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Three conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$11,000.

Non associate: \$13,200.

Multiple opportunities.

*** All prices include GST**

Exhibition Screen Sponsor

Introducing our exclusive exhibition screen sponsorship opportunity. Take your brand to the forefront of every captivating moment as sessions are streamed live to the exhibition screen. As the Exhibition Screen Sponsor, you'll enjoy unparalleled visibility and engage with a diverse audience like never before. Imagine your brand prominently showcased on the only screen in the trade exhibition area, captivating the attention of passers-by and creating a lasting impression.

Package highlights

- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.
- One company branded hanging banner under the Exhibition screen.
 - Ageing Australia to design and arrange the rigging of the banner.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$11,000.

Non associate: \$13,200.

Exclusive opportunity.

*** All prices include GST**



Keynote Session Sponsor

We invite you to take a prominent role in shaping the conference's narrative and leave a lasting impact on attendees by becoming the exclusive sponsor of one of the highly anticipated keynote session. This prestigious sponsorship opportunity allows you to inspire and lead the way, to showcase your brand, align with influential thought-leaders, and position your organisation as an industry leader.

Package highlights

- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.
- One company branded banner to be displayed at the front of the room during the keynote session.
 - Sponsor is responsible for supplying the banner.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$8,000.

Non associate: \$9,600.

Multiple opportunities.

*** All prices include GST**



Rural, Regional and Remote Sponsor

Support diversity and inclusion by sponsoring a delegate from a rural, regional, or remote area to attend the conference. This bursary gives one deserving individual the opportunity to gain valuable professional development, network with peers, and bring insights back to their community. Your brand will be prominently associated with this unique initiative.

Package highlights

- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.
- Post-conference thank-you post/interview shared on social platforms and in post-event communications.
- Optional: Meet-and-greet photo opportunity with the delegate.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$8,000.

Non associate: \$9,600.

Multiple opportunities.

*** All prices include GST**



Concurrent Session Sponsor

We invite you to take up the opportunity to gain maximum exposure and align your brand with one of the topical concurrent sessions on the program. As a Concurrent Session Sponsor, you will assist to host a stream, focused on the latest insights and innovations for the sector.

Package highlights

- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.
- One company branded banner to be displayed at the front of the room during the concurrent session.
 - Sponsor is responsible for supplying the banner.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$5,000.

Non associate: \$6,000.

Multiple opportunities.

*** All prices include GST**



Bronze Sponsor

We invite you to showcase your brand's commitment to excellence and the industry, by becoming a Bronze Sponsor. This valuable sponsorship opportunity allows you to gain visibility, connect with industry professionals and contribute to the success of our event as a valued sponsor.

Package highlights

- One logo floor tile located in a prime position within the trade exhibition.
 - Ageing Australia to design the floor tile.
- Sponsor entitlements and branding exposure for your company.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Acknowledgement as a sponsor by the conference MC.
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage.
- Recognition of your company on the sponsor PowerPoint slides.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.

Pricing

Ageing Australia associate \$5,000.

Non associate: \$6,000.

Multiple opportunities.

*** All prices include GST**

Trade exhibition booths

We are thrilled to invite you to secure a spot at the upcoming Ageing Australia National Conference 2025. This highly anticipated event brings together industry leaders, innovators and decision-makers from around the country, offering an unparalleled platform to showcase your products and services to a targeted audience.

Pricing

	Ageing Australia associate	Non associate
Prime 3x3m Exhibition Booth	\$4,900	\$6,125
Classic 3x3m Exhibition Booth	\$4,600	\$5,750

* All prices include GST

Registration

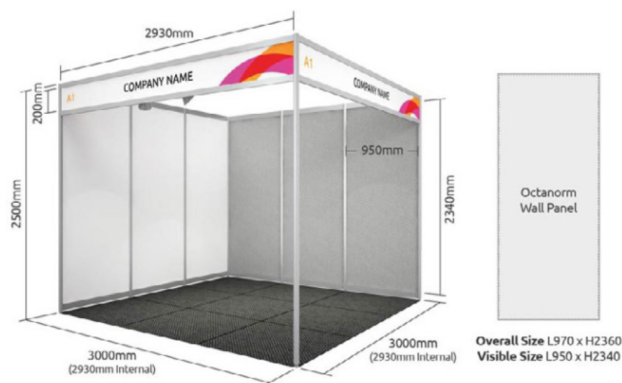
This booking entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the welcome reception, networking drinks, conference dinner, attendance at conference speaking sessions and entry to the trade exhibition and catering.

Please note that conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those who are only able to attend part of the conference.

Branding and marketing

- Your company name on the conference website, relevant collateral and onsite conference signage.
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL.
- Electronic delegate list (subject to *The Privacy Act 1988*).
 - The delegate list is supplied as a PDF document and contains the delegate's name, position and organisation.
 - Some delegates will opt out of appearing on the delegate list.



Booth inclusions

- Shell scheme stand (3x3m).
- Carpeted floor.
- 2 x 150w spotlights.
- 1 x fascia with company name.
- 1 x amp power-point.
- 2.4m high white octanorm panel walls.

**Please note that no furniture is supplied with the booth and it is the exhibitors responsibility to order any furniture required through Exponet (additional costs apply).*

Draft schedule

Monday 29 September

Bump in 2pm - 5pm

Tuesday 30 September

Trade exhibition open 8am - 7pm

Welcome reception in the trade exhibition hall
5pm - 7pm

Wednesday 1 October

Trade exhibition open 8am - 6pm

Networking drinks in the trade exhibition hall
5pm - 6pm

** This is your free night to host your own dinner/drinks for clients. Responsibility of the exhibitor to arrange.*

Thursday 2 October

Trade exhibition open 8am - 4pm

Bump out 2pm - 5pm

Conference dinner 6.30pm - 11pm

Floor plan

- Sponsor booths
- Prime booths
- Double booths

Diamond Sponsors - 110+117, 118+133
 Platinum Sponsors -
 94+109, 98+105, 96+107, 134+149,
 136+147, 120+131
 Gold Sponsors - 91, 104, 112, 116, 119,
 122, 129, 135, 137, 181
 Silver Sponsors - 61, 89, 138, 167, 182,
 183, 201, 211, 214
 Welcome Reception Sponsor - 106
 Networking Drinks Sponsor - 152
 Member Council Dinner Sponsor - 108
 Conference Dinner Sponsor - 168



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Join Ageing Australia as an **associate** and contribute to a positive future for ageing Australians. Our associate subscription is open to suppliers in the aged care sector, offering a platform to connect, contribute, and stay informed. View the prospectus [here](#).

As an associate, you'll gain access to industry insights, networking opportunities, and the latest sector developments. Engage with a community of aged care professionals, share your expertise, and align your business with a trusted industry network.

Your subscription includes:

- Industry insights – weekly *Informer* eNewsletter, quarterly ***Aged Care Today*** magazine and daily *Media Bulletin* in CaRE

- exclusive discounts – savings on Ageing Australia events, sponsorships, exhibitions and advertising
- branding and promotion – associate logo use, [web directory listing](#), new member announcement and editorial opportunities in ***Aged Care Today***.

The subscription fee is **\$2,930 incl. GST** per financial year, running from 1 July to 30 June. Pro-rated fees apply based on the month of application. To apply to become an Ageing Australia associate [download the application form](#).

Advertise with Aged Care Today



Don't miss your opportunity to advertise with Australia's leading aged care sector magazine – *Aged Care Today***.**

Benefits of advertising:

Wide reach: Your message will reach an influential audience, including CEOs, decision makers and industry professionals.

High engagement: With email open rates of up to 50 per cent and click-through rates five times higher than the industry average, advertising with us ensures your business gets noticed.

Discounts: Maximise your reach and save more by committing to multi-issue bookings today and take advantage of our special discounts before space runs out.

View the [Ageing Australia media kit](#) for more information.

Advertising spaces are limited.

Email agedcaretoday@ageingaustralia.asn.au to make a booking

Booking confirmation conditions

Sponsors and exhibitors are responsible for providing all promotional requirements, i.e. banners, promotional collateral and any other material, within the timelines as outlined by Ageing Australia events.

Sponsors and exhibitors are responsible for the security of all their equipment and materials whilst at the conference.

Sponsors and exhibitors are to ensure their own insurance covers them for all insurable events whilst at the conference. Ageing Australia, the exhibition contractor and venue, will not be held liable for damage or loss of goods or equipment whilst at the conference.

Ageing Australia reserves the right to modify packages and has sole discretion to approve or decline requests.

Privacy policy

Ageing Australia is committed to respecting the privacy of its customers and stakeholders and adheres to the Australian Privacy Principles as set out in the *Privacy Act 1988* (Cth) and the *Privacy Amendment (Private Sector) Act 2000* (Privacy Act). The Australian Privacy Principles govern the way in which we collect, use, disclose, store, secure and dispose of your Personal Information.

A copy of the Australian Privacy Principles is available at ageingaustralia.asn.au. A copy of Ageing Australia's privacy policy is available at ageingaustralia.asn.au.

Photographs and video footage may be taken during this event for Ageing Australia promotional purposes.

Payment policy

It is a condition of booking that full payment is received within fourteen (14) days of receipt of the tax invoice unless otherwise approved by the Ageing Australia events team. All accounts are required to be finalised prior to the commencement of the conference, and if not, the sponsor or exhibitor will be denied access to the conference until payment has been made. Upon booking, a tax invoice will be emailed to the person making the booking.

Cancellation policy

The following cancellation charges shall be applicable upon receipt of written notice, as follows:

- Between booking and 60 days prior to the first day of the conference – 50% of the invoice.
- Between 59 days and 29 days prior to the first day of the conference – 75% of the invoice.
- 30 days prior to the first day of the conference – 100% of the invoice.
- All cancellations are required in writing to events@ageingaustralia.asn.au

Public and Product Liability Insurance

It is a requirement of the conference that all exhibitors have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of AUD \$10,000,000 or above.

This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand.

Exhibitors and contractors

All exhibitors and contractors, including those installing custom stands are required to provide the following documents and complete a Contractor Induction as required by the venue no later than fourteen (14) days prior to the Conference:

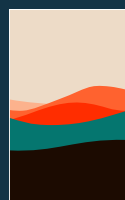
- Safe Work Method Statement (SWMS)
- Public Liability Certificate
- WorkCover Certificate
- Contractor Induction.

Exhibitors are required to comply with bump in/out and trading policies implemented by the venue and Ageing Australia.

NB: Safety vests and closed-in shoes are mandatory during bump in and bump out.

Exhibition booths are allocated on a sole entity basis, unless otherwise indicated and agreed to by Ageing Australia. Cross promotion is strictly prohibited. Presentations conducted at exhibition stands are strictly forbidden unless prior approval is provided by Ageing Australia.

Ageing Australia reserves the right to alter/ substitute components of the conference as deemed appropriate, including changes to floorplans, venue and program content.



Ageing
Australia

National Conference 2025

For more information

📞 1300 222 721

🖥️ conference.ageingaustralia.asn.au

✉️ events@ageingaustralia.asn.au