



ITAC Conference 2026

INNOVATION TRANSFORMING AGED CARE

6–7 May 2026
Royal International Convention
Centre, Brisbane

Sponsorship and Trade Prospectus

conference.ageingaustralia.asn.au
events@ageingaustralia.asn.au
1300 222 721

About ITAC

The ITAC Conference is the premier event for exploring the transformative potential of innovation in aged care. From cutting-edge technologies and reimagined care models to visionary leadership and community-driven solutions, this conference is a celebration of the bold ideas that are reshaping the sector. It's where thought leaders, change makers, and sector pioneers come together to share strategies that improve care quality, optimise operations, and enhance the lives of older Australians. Focused on actionable insights and real-world impact, the ITAC Conference is driving change and setting a new standard for excellence in aged care.

We're crafting an engaging and dynamic speaking program for the ITAC Conference, bringing together trailblazers, innovators, and experts from across the aged care sector and beyond. With an emphasis on delivering new perspectives, practical strategies, and visionary ideas, our program will tackle the most pressing challenges and opportunities facing aged care today. From keynote addresses to interactive panels, each session is designed to spark conversation, share knowledge, and inspire change. Stay tuned for our exciting lineup of speakers and topics – this is an event you won't want to miss!

Don't miss your chance to join this exclusive gathering of sector leaders, professionals, and stakeholders as we explore the latest trends, innovations, and challenges in aged care.

About Ageing Australia

Ageing Australia is the national peak body representing providers across the aged care sector, including retirement living, seniors housing, residential care, home care, community care and related services.

We represent the majority of service providers, working together to create a sector that empowers older Australians to age with dignity, care and respect.

We advocate for a sector that champions excellence, sustainability and innovation, ensuring our members have the tools, resources and guidance they need to deliver exceptional services.

We use our united voice to amplify our members' contributions and concerns to government, media and the wider community.

We are committed to reshaping the future of ageing in Australia by fostering collaboration and driving meaningful change, making it a fulfilling journey.

The premier event for
technology and **innovation**
in aged care, community
services and seniors
housing



Join us at Australia's premier innovation and technology event for aged care



Tom Symondson, Chief Executive Officer

At Ageing Australia, we believe innovation is more than an aspiration — it's the key to ensuring older Australians live with dignity, independence and choice.

Innovation is how we turn great ideas into real outcomes — safer, more personal, and more sustainable care for the people who need it most.

That's what makes ITAC so important. It's where global thinking meets local action — a place where providers, policymakers, and sector innovators come together to share ideas, challenge assumptions and bring solutions to life.

This year's program reflects what our sector does best: collaborate, adapt and lead with purpose. From emerging technologies to new models of care and community-driven approaches, ITAC is about moving from pilots to practice — together.

I invite you to join us — as sponsors, partners and collaborators. Your involvement is central to building a smarter, more connected future for ageing well.



Belinda Allen, General Manager Services and Sector Capacity

Ageing Australia is the bridge between ambition and action for Australia's aged care sector. We don't just advocate for change. We build the structures, programs and networks that make that change possible.

At a sector level, our task is to make innovation real, by embedding solutions that improve the quality of care, strengthen workforce capability, and deliver practical outcomes for providers and consumers.

ITAC is the engine room for this change. It's where we connect decision-makers with the technology and partners who can deliver solutions that work today, and scale tomorrow. From cloud platforms that streamline operations, to digital tools that empower frontline staff, the partnerships forged here drive real results.

We encourage you to review the sponsorship options available and consider how your organisation can partner with Ageing Australia to shape the future of technology and ageing.



Showcase your expertise,
build **meaningful**
connections and position
your brand at the heart of
sector transformation

Brand visibility. Showcase your brand, products and services to a focused audience invested in aged care advancements.

Networking opportunities. Engage directly with decision-makers, influencers and potential clients.

Market insights. Gain critical insights into emerging trends, sector challenges and growth opportunities in aged care.

Lead generation. Present your unique offerings, innovations and competitive differentiators to generate and capture new leads, strengthen your sales pipeline and drive business growth.

Build connections. Connect with sector leaders, grow your network and boost your brand in aged and community care innovation and technology. Secure your sponsorship or exhibition space now to build valuable partnerships.

Platinum Sponsor

The Platinum sponsorship is your organisation's opportunity to stand at the forefront of Australia's aged care sector. As our premier partnership tier, it offers unparalleled brand visibility, access and influence across every stage of the conference experience. From exclusive recognition in high-profile sessions and digital platforms to direct engagement with key decision-makers, innovators and sector leaders, platinum sponsors are positioned as thought leaders driving excellence and innovation in aged care. This package is designed for organisations ready to make a bold statement, deepen relationships and demonstrate their leadership in shaping the future of ageing in Australia.

Package highlights

- three minute sponsor address in the plenary room
- two trade exhibition booths (double booth) located in a premium position
- six full conference registrations
- your company logo on delegate registration emails
- your company logo on all conference electronic direct mail (EDMs)
- two event feed banners within the conference app
- two company pull up banners displayed at the event
- two social media posts across all channels promoting your company as Platinum Sponsor
- opportunity to produce a short video inviting people to register to be displayed on the conference website.

Brand recognition

- acknowledgement as a sponsor by the conference MC
- your company logo and URL on conference website
- your company logo on relevant conference collateral
- recognition of your company on sponsor PowerPoint slides
- company profile page within conference app, including logo, bio and hyperlink to your company URL
- your company logo on the onsite conference signage
- delegate list in PDF format.

Pricing

\$28,800

\$24,000 discounted rate for Ageing Australia associates

* Platinum sponsor booths available include stands 3 and 4, 35 and 36 or 37 and 38. See exhibition floor plan for locations.



“

“ITAC is such a valuable event for the aged care sector. It brings together people who are genuinely passionate about innovation and improving care through technology. For us at Ausmed, it was a great opportunity to connect with providers and share how our Workforce Capability System is helping organisations build and strengthen their workforce. The conversations, connections, and ideas that come out of ITAC make it a really worthwhile event to be part of.”

Austin Pladson, Head of Marketing, Ausmed

”

ITAC Awards Dinner Sponsor

As the ITAC Awards Dinner Sponsor, your organisation will shine at this prestigious and inspiring event. This is your chance to be part of an evening that celebrates excellence and innovation in aged care, with exclusive branding, a speaking opportunity and direct engagement with sector leaders and award finalists. Align your brand with success and make a lasting impression at the sector's night of nights.

Package highlights

- three minute sponsor address at the awards dinner
- exclusive branding at the awards dinner
- one trade exhibition booth located in a premium position
- five full conference registrations
- one event feed banner within the conference app
- one company pull up banner displayed at the event
- two social media posts across all channels promoting your company as ITAC Awards Dinner Sponsor.

Brand recognition

- acknowledgement as a sponsor by the conference MC
- your company logo and URL on conference website
- your company logo on relevant conference collateral
- recognition of your company on sponsor PowerPoint slides
- company profile page within conference app, including logo, bio and hyperlink to your company URL
- your company logo on the onsite conference signage
- delegate list in PDF format.

Pricing

\$21,600

\$18,000 discounted rate for Ageing Australia associates

* Dinner sponsor is located in booth number 5. See exhibition floor plan for location.





Gold Sponsor

The Gold Sponsorship offers outstanding visibility and engagement throughout the conference, positioning your organisation as a key supporter of excellence and innovation in aged care. With strong brand presence, gold sponsors enjoy premium exposure and meaningful connections with decision-makers and sector leaders. It's the perfect opportunity to elevate your profile and demonstrate your commitment to driving positive change in ageing and care.

Package highlights

- one trade exhibition booth located in a premium position
- four full conference registrations
- one event feed banner within the conference app
- one company pull up banner displayed at the event.

Brand recognition

- acknowledgement as a sponsor by the conference MC
- your company logo and URL on conference website
- your company logo on relevant conference collateral
- recognition of your company on sponsor PowerPoint slides
- company profile page within conference app, including logo, bio and hyperlink to your company URL
- your company logo on the onsite conference signage
- delegate list in PDF format.

Pricing

\$20,400

\$17,000 discounted rate for Ageing Australia associates

* Gold sponsor booths available include stands 13, 68, 69 or 72. See exhibition floor plan for locations.

Dining Hub Sponsor

As the Dining Hub Sponsor, your brand becomes part of the conference's social hub, where delegates connect, recharge and share ideas. With high visibility and activation opportunities throughout the hub, this sponsorship keeps your organisation front of mind during key networking moments and informal conversations that spark lasting connections.

Package highlights

- designated dining hub space including furniture
- exclusive branding of the dining hub space
- two full conference registrations.

Brand recognition

- acknowledgement as a sponsor by the conference MC
- your company logo and URL on conference website
- your company logo on relevant conference collateral
- recognition of your company on sponsor PowerPoint slides
- company profile page within conference app, including logo, bio and hyperlink to your company URL
- your company logo on the onsite conference signage
- delegate list in PDF format.

Pricing

\$19,200

\$16,000 discounted rate for Ageing Australia associates

* Please note that this sponsorship is not suitable for product displays.





Coffee Station Sponsor

As the Coffee Station Sponsor, your brand fuels the conversations that matter most. Positioned at one of the busiest and most social areas of the conference, this sponsorship offers continuous visibility and engagement as delegates connect, recharge and network over coffee throughout the event.

Package highlights

- designated coffee cart including barista from 8am until exhibition close daily
- exclusive branding of the coffee cart
- two full conference registrations.

Brand recognition

- acknowledgement as a sponsor by the conference MC
- your company logo and URL on conference website
- your company logo on relevant conference collateral
- recognition of your company on sponsor PowerPoint slides
- company profile page within conference app, including logo, bio and hyperlink to your company URL
- your company logo on the onsite conference signage
- delegate list in PDF format.

Pricing

\$18,000

\$15,000 discounted rate for Ageing Australia associates

Silver Sponsor

The Silver Sponsorship offers strong brand visibility and engagement across the conference, connecting your organisation with key sector professionals and decision-makers. It's an ideal way to demonstrate your support for excellence in aged care while maintaining a strong, consistent presence throughout the event.

Package highlights

- Silver Sponsor acknowledgement and brand awareness
- one trade exhibition booth located in a premium position
- two full conference registrations.

Brand recognition

- acknowledgement as a sponsor by the conference MC
- your company logo and URL on conference website
- your company logo on relevant conference collateral
- recognition of your company on sponsor PowerPoint slides
- company profile page within conference app, including logo, bio and hyperlink to your company URL
- your company logo on the onsite conference signage
- delegate list in PDF format.

Pricing

\$14,400

\$12,000 discounted rate for Ageing Australia associates

* Silver sponsor booths available include stands 22, 26, 58, 73 or 76. See exhibition floor plan for locations.





Lanyard Sponsor

As the Lanyard Sponsor, your brand will be front and centre from the moment delegates arrive. Worn by every attendee, speaker and exhibitor, the lanyard offers continuous, high-impact visibility throughout the conference, ensuring your organisation is seen, recognised and remembered every step of the way.

Package highlights

- Lanyard Sponsor acknowledgement and brand awareness
- your company logo on lanyards worn by all conference attendees
- two full conference registrations.

Brand recognition

- acknowledgement as a sponsor by the conference MC
- your company logo and URL on conference website
- your company logo on relevant conference collateral
- recognition of your company on sponsor PowerPoint slides
- company profile page within conference app, including logo, bio and hyperlink to your company URL
- your company logo on the onsite conference signage
- delegate list in PDF format.

Pricing

\$10,800

\$9,000 discounted rate for Ageing Australia associates

Massage Sponsor

As the Massage Sponsor, your brand will be associated with relaxation, wellbeing and care, the perfect complement to the conference experience. Offering delegates a chance to unwind and recharge, this sponsorship provides strong visibility and positive engagement in a setting that reflects your organisation's commitment to supporting people and enhancing wellbeing.

Package highlights

- Massage Sponsor acknowledgement and brand awareness
- designated massage therapist at your booth for delegates during morning tea, lunch and afternoon tea breaks
- one trade exhibition booth located in a premium position
- two full conference registrations.

Brand recognition

- acknowledgement as a sponsor by the conference MC
- your company logo and URL on conference website
- your company logo on relevant conference collateral
- recognition of your company on sponsor PowerPoint slides
- company profile page within conference app, including logo, bio and hyperlink to your company URL
- your company logo on the onsite conference signage
- delegate list in PDF format.

Pricing

\$12,000

\$10,000 discounted rate for Ageing Australia associates

* Massage sponsor is located in booth number 31. See exhibition floor plan for location.





Ice Cream Station Sponsor

As the Ice Cream Station Sponsor, your brand brings a moment of fun and delight to the conference experience. This crowd-favourite activation draws steady traffic to your booth. It's a refreshing way to showcase your brand's personality while spreading good vibes and memorable moments throughout the event.

Package highlights

- Ice Cream Station Sponsor acknowledgement and branding of ice cream station
- designated ice cream station and server for all morning tea, lunch and afternoon tea breaks
- one trade exhibition booth located in a premium position
- two full conference registrations.

Brand recognition

- acknowledgement as a sponsor by the conference MC
- your company logo and URL on conference website
- your company logo on relevant conference collateral
- recognition of your company on sponsor PowerPoint slides
- company profile page within conference app, including logo, bio and hyperlink to your company URL
- your company logo on the onsite conference signage
- delegate list in PDF format.

Pricing

\$12,000

\$10,000 discounted rate for Ageing Australia associates

* Ice Cream sponsor is located in booth number 88. See exhibition floor plan for location.

Recharge Station Sponsor

As the Recharge Station Sponsor, your brand keeps delegates connected by providing a convenient, secure place to charge their devices. This high-traffic activation offers practical value, strong visibility and positive engagement, positioning your organisation as a supporter of productivity, convenience and a seamless conference experience.

Package highlights

- Recharge Station Sponsor acknowledgement and brand awareness
- designated branded lockable recharge locker for the use of attendees throughout the conference
- one trade exhibition booth located in a premium position
- two full conference registrations.

Brand recognition

- acknowledgement as a sponsor by the conference MC
- your company logo and URL on conference website
- your company logo on relevant conference collateral
- recognition of your company on sponsor PowerPoint slides
- company profile page within conference app, including logo, bio and hyperlink to your company URL
- your company logo on the onsite conference signage
- delegate list in PDF format.

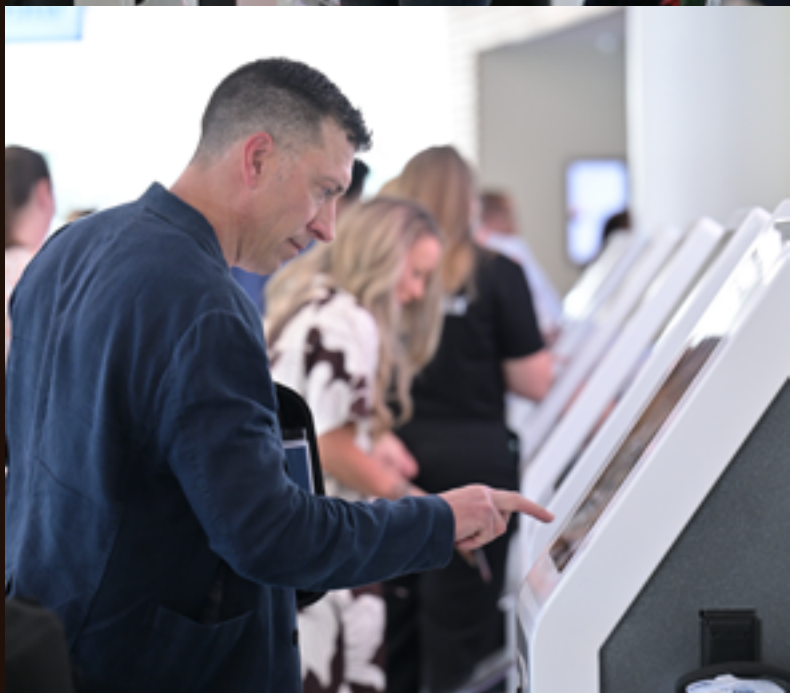
Pricing

\$12,000

\$10,000 discounted rate for Ageing Australia associates

* Recharge sponsor is located in booth number 17. See exhibition floor plan for location.





Registration Kiosks Sponsor

As the Registration Kiosk Sponsor, your brand is the first point of contact for every delegate, creating immediate visibility and a memorable impression. With prominent placement at the registration area, this sponsorship positions your organisation as a key supporter of a smooth, professional and welcoming conference experience.

Package highlights

- Registration Kiosk Sponsor acknowledgement and brand awareness
- your company logo on branded registration kiosks accessed by all attendees
- two full conference registrations.

Brand recognition

- acknowledgement as a sponsor by the conference MC
- your company logo and URL on conference website
- your company logo on relevant conference collateral
- recognition of your company on sponsor PowerPoint slides
- company profile page within conference app, including logo, bio and hyperlink to your company URL
- your company logo on the onsite conference signage
- delegate list in PDF format.

Pricing

\$10,800

\$9,000 discounted rate for Ageing Australia associates

Keynote Session Sponsor

As the Keynote Session Sponsor, your brand is showcased at one of the conference's most high-profile sessions, where sector leaders and innovators gather for insights and inspiration. This sponsorship offers prominent visibility, association with thought leadership, and direct engagement with an influential audience, positioning your organisation at the forefront of innovation and excellence in aged care.

Package highlights

- Keynote Session Sponsor acknowledgement and brand awareness
- the opportunity to introduce the keynote session
- company pull up banner displayed at the front of the room during the keynote session
- two full conference registrations.

Brand recognition

- acknowledgement as a sponsor by the conference MC
- your company logo and URL on conference website
- your company logo on relevant conference collateral
- recognition of your company on sponsor PowerPoint slides
- company profile page within conference app, including logo, bio and hyperlink to your company URL
- your company logo on the onsite conference signage
- delegate list in PDF format.

Pricing

\$7,200

\$6,000 discounted rate for Ageing Australia associates



Bronze Sponsor

The Bronze Sponsorship offers a cost-effective way to gain visibility and connect with delegates throughout the conference. It's an ideal opportunity to demonstrate your support for the aged care sector while maintaining a consistent presence and building awareness among key sector professionals.

Package highlights

- Bronze Sponsor Acknowledgement and brand awareness
- two full conference registrations.

Brand recognition

- acknowledgement as a sponsor by the conference MC
- your company logo and URL on conference website
- your company logo on relevant conference collateral
- recognition of your company on sponsor PowerPoint slides
- company profile page within conference app, including logo, bio and hyperlink to your company URL
- your company logo on the onsite conference signage
- delegate list in PDF format.

Pricing

\$7,200

\$6,000 discounted rate for Ageing Australia associates



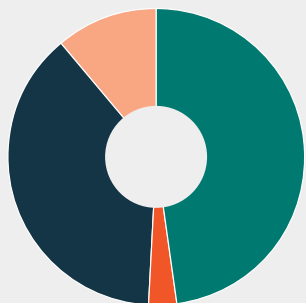
“

ITAC 2025 was a fantastic event that brought together like-minded leaders in technology, care, and innovation. The sessions and discussions were forward-thinking and highly relevant to where the aged care sector is heading - practical, insightful, and grounded in real-world impact.

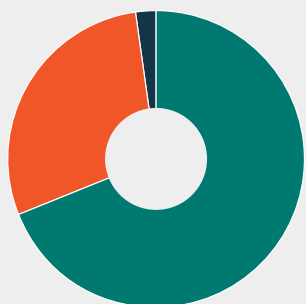
A key highlight was the collaboration and openness throughout the event, with leaders, innovators, and providers genuinely sharing ideas on how technology can enhance care, improve efficiency, and strengthen human connection. ITAC plays a vital role in helping the sector embrace digital transformation with purpose and confidence, and we're always excited to be part of it - helping to inspire meaningful change across the sector.”

Colin Pudsey, Founder, SiVR Adventures

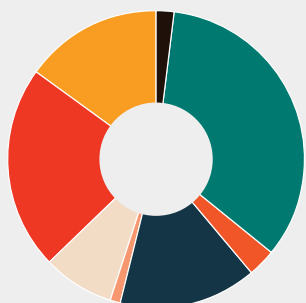
”



● Aged Care Provider	48%
● Government/Research	3%
● Product Supplier	38%
● Stakeholders	11%



● Residential Care	69%
● Home Care	29%
● Retirement Living	2%



● Proprietor/Managing Director	2%
● CEO/CFO/Board Director / General Manager	34%
● Regional/Department Manager	3%
● Senior Manager	15%
● Director of Nursing/Facility Manager	1%
● Coordinator/Team Leader	8%
● Business Development/Sales Manager	22%
● Chief Information Officer/IT Manager & Innovation Lead	15%



“

We've implemented several best-practice solutions in recent years that I first discovered in the ITAC trade hall.

These include Swift Digital TV, where we publish our menus, lifestyle programs, notices, and can livestream our activities and Chapel into resident rooms; Inerva, our finance, rostering and payroll management system; Care Window for family and resident engagement; and LenexaCARE pressure-injury-prevention mattresses.

I spend most of my time at ITAC exploring the trade displays so I can genuinely see what's new and how these innovations could benefit our facility.”

Nicolle Jachmann, Chief Executive Officer, Riverview Lutheran Rest Home Inc

”

Trade Exhibition Booth

A trade booth puts your brand at the heart of the conference, offering direct, face-to-face engagement with delegates, decision-makers and sector leaders. It's the perfect opportunity to showcase your products or services, build relationships, and generate leads in a high-traffic, highly targeted environment.

Inclusions

- two full conference registrations
- your company logo and URL on conference website
- company profile page within conference app, including logo, bio and hyperlink to your company URL
- one shell scheme stand (3m wide x 2m deep x 2.4m high)
- fascia signage with company name
- two track spotlights fixed inside front fascia
- one 4amp power outlet
- delegate list in PDF format.

Pricing

\$5,580

\$4,650 discounted rate for Ageing Australia associates





Startup Alley

Start-up innovators are a driving force behind growth in the sector, bringing bold new ideas that challenge the status quo and push innovation forward. As part of the ITAC Conference 2026, we are proud to support start-ups to attend the conference, providing them with a platform to share their vision, connect with sector leaders and contribute to the ongoing transformation of the sector.

Inclusions

- one full conference registration
- one display space of approximately 1m x 1m
- fascia signage with company name
- one track spotlight
- one 4amp power outlet

Pricing

\$2,325

Startup Alley is reserved for early stage, high potential innovators. For the purpose of the ITAC Conference, applicants for the startup display must demonstrate that they:

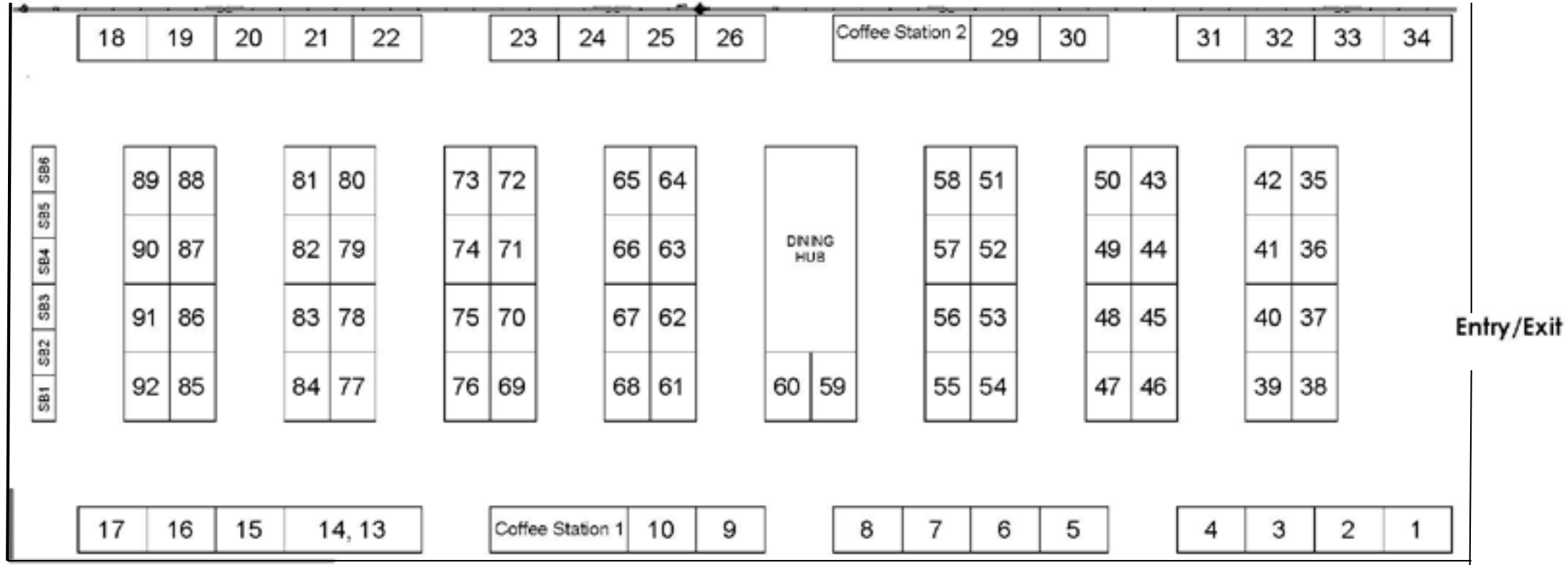
- are within the first three years of operation
- have fewer than 10 current customers
- offer a product or service that is innovative, technology-focused and introduces a new solution to the sector
- have the potential for high impact, rapid growth and significant disruption within the sector.

This ensures that the Startup Alley highlights truly emerging, high-potential innovators driving the future of aged and community care.

How to apply

Opening in November 2025 you will have the opportunity to submit an application for consideration of inclusion in the start up program.

Floor plan



Disclaimer: this floor plan is subject to change.

Conference information

ITAC Conference 2026 draft schedule

Tuesday 5 May

- 2-5pm AEST – exhibitor bump in

Wednesday 6 May

- 8am-5pm AEST – trade exhibition open
- 9am-5pm AEST – conference sessions
- 6.30-11pm AEST – ITAC Awards Dinner

Thursday 7 May

- 8am-4pm AEST – trade exhibition open
- 9am-5pm AEST – conference sessions
- 4-6pm AEST – exhibitor bump out

The booking process

Sponsorship and trade bookings for ITAC Conference 2026 will open Tuesday 25 November 2025, through our online booking system. Please be prepared to make your booking quickly – most and often all sponsorship and trade opportunities are sold within two days.

- Read the ITAC Conference Sponsorship and Trade Prospectus to plan your participation and identify sponsorship packages or booths you would like to book. We recommend having three options as opportunities will sell out very quickly.
- Visit conference.ageingaustralia.asn.au at 12pm AEDT on Tuesday 25 November and refresh the page until a 'bookings open' button appears at the top of the page inviting you to submit a booking through the online portal.
- Once in the portal, if your preference for a sponsorship package or trade booth does not appear in the list, it has already been booked and is now unavailable.
- After finalising your booking, you will receive a confirmation email once your booking request is submitted.
- Our team will check your Ageing Australia associate status and apply any discounts prior to issuing a tax invoice.
- You will then receive a copy of the tax invoice along with a booking confirmation document within two weeks of sales opening. This will need to be signed and returned along with payment, within 10 working days of receipt to confirm your booking.
- A detailed sponsorship and trade manual will be forwarded with further information to assist you in preparing for the conference in due course.

Registration

A number of full registrations are included with packages and trade booths to ensure your team are able to attend.

- Each full registration includes a ticket to the ITAC Awards Dinner, attendance at conference speaking sessions, entry to the trade exhibition and day catering.
- Full registrations are allocated per person and cannot be shared between colleagues throughout the conference.
- Additional sponsor and exhibitor full registrations may be purchased at a discounted rate of \$580 per person.
- Day rates and separate ITAC Awards Dinner tickets are available at an additional cost for those that are only able to attend part of the conference.
- Anyone attending the venue during the conference must be registered to gain access. We are unable to facilitate visitors to the exhibition or sessions.

Delegate engagement

Connecting with delegates is a key priority during the event and provides the opportunity to build new connections and expand your networks.

- The delegate list is supplied as a PDF document and contains delegate name, position and organisation only (subject to *The Privacy Act 1988*). Some delegates may opt out of appearing on the delegate list during the registration process.
- The conference app will provide further opportunity to engage via lead management and other features.
- Ageing Australia requests that sponsors and exhibitors do not reach out to delegates via mass marketing emails in the lead up or post the event.

Trade exhibition

The trade exhibition provides an opportunity to showcase your products and services to many potential buyers in one place. The ITAC Conference typically has extremely high engagement from delegates throughout the event.

- Sponsorship packages that include a trade booth have been pre-allocated and will not need to be booked in addition to the sponsorship package booking.
- Booths include fascia signage, lighting and power. No furniture is supplied with the booths however exhibitors may order through the exhibition company or supply your own.
- Please note any activations on your trade booth will need to be approved by Ageing Australia prior to the conference and cannot compete with an existing ITAC Conference sponsorship e.g. massages, ice cream etc.

Terms and conditions

Sponsors and exhibitors are responsible for providing all promotional requirements i.e. banners, promotional collateral and any other material within the timelines as outlined by Ageing Australia events.

Sponsors and exhibitors are responsible for the security of all their equipment and materials whilst at the conference.

Sponsors and exhibitors are to ensure their own insurance covers them for all insurable events whilst at the conference. Ageing Australia, the exhibition contractor and venue, will not be held liable for damage or loss of goods or equipment whilst at the conference.

Ageing Australia reserves the right to modify packages and has sole discretion to approve or decline requests.

Privacy policy

Ageing Australia is committed to respecting the privacy of its customers and stakeholders and adheres to the Australian Privacy Principles as set out in *The Privacy Act 1988 (Cth)* and the *Privacy Amendment (Private Sector) Act 2000 (Privacy Act)*. The Australian Privacy Principles govern the way in which we collect, use, disclose, store, secure and dispose of your Personal Information.

A copy of the *Australian Privacy Principles* is available here. A copy of Ageing Australia's *Privacy Policy* is available here.

Photographs and video footage may be taken during this event for Ageing Australia promotional purposes.

Payment policy

It is a condition of booking that full payment is received within fourteen (14) days of receipt of the tax invoice unless otherwise approved by the Ageing Australia Events Team. All accounts are required to be finalised before the commencement of the conference, and if not, the sponsor or exhibitor will be denied access to the conference until payment has been made. Upon booking, a tax invoice will be emailed to the person making the booking.

Cancellation policy

The following cancellation charges shall be applicable upon receipt of written notice, as follows:

- Between booking and 60 days prior to the first day of the conference – 50 per cent of the invoice.
- Between 59 days and 29 days prior to the first day of the conference – 75 per cent of the invoice.
- 30 days prior to the first day of the conference – 100 per cent of the invoice.
- All cancellations are required in writing to events@ageingaustralia.asn.au

Public and product liability insurance

It is a requirement of the conference that all exhibitors have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of AUD \$10,000,000 or above.

This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand.

Exhibitors and contractors

All exhibitors and contractors, including those installing custom stands are required to provide the following documents and complete a Contractor Induction as required by the venue no later than fourteen (14) days before the conference:

- Safe Work Method Statement (SWMS).
- Public Liability Certificate.
- WorkCover Certificate.
- Contractor Induction.

Exhibitors are required to comply with bump in/out and trading policies implemented by the venue and Ageing Australia.

NB: Safety vests and closed-in shoes are mandatory during bump in and bump out.

Exhibition booths are allocated on a sole entity basis, unless otherwise indicated and agreed to by Ageing Australia. Cross promotion is strictly prohibited. Presentations conducted at exhibition stands are strictly forbidden unless prior approval is provided by Ageing Australia.

Ageing Australia reserves the right to alter/substitute components to the conference as deemed appropriate including changes to floorplans, venue and program content.

Advertise with Aged Care Today



Don't miss your opportunity to advertise with Australia's leading aged care sector magazine – [Aged Care Today](#).

Benefits of advertising:

Wide reach: Your message will reach an influential audience, including CEOs, decision makers and sector professionals.

High engagement: With email open rates of up to 50 per cent and click-through rates five times higher than the sector average, advertising with us ensures your business gets noticed.

Discounts: Maximise your reach and save more by committing to multi-issue bookings

today and take advantage of our special discounts before space runs out.

[View the Ageing Australia media kit for more information.](#)

Advertising spaces are limited. Email agedcaretoday@ageingaustralia.asn.au to make a booking.



Become an Ageing Australia associate

Join Ageing Australia as an **associate** and contribute to a positive future for ageing Australians. Our associate subscription is open to suppliers in the aged care sector, offering a platform to connect, contribute, and stay informed. View the prospectus [here](#).

As an associate, you'll gain access to sector insights, networking opportunities, and the latest sector developments. Engage with a community of aged care professionals, share your expertise, and align your business with a trusted sector network.

Your subscription includes:

- Sector insights – weekly *Informer* eNewsletter, quarterly **Aged Care Today** magazine and daily *Media Bulletin* in CaRE
- exclusive discounts – savings on Ageing Australia events, sponsorships, exhibitions and advertising
- branding and promotion – associate logo use, **web directory listing**, new member announcement and editorial opportunities in **Aged Care Today**.

The subscription fee is **\$2,930 incl. GST** per financial year, running from 1 July to 30 June. Pro-rated fees apply based on the month of application. To apply to become an Ageing Australia associate **download the application form**.

**For more information
email events@ageingaustralia.asn.au
or phone 1300 222 721**

If this prospectus was forwarded to you, please register your interest with
Ageing Australia's events team to be notified when bookings open.

