



# State Conferences 2026

SA 22 April | VIC 19–21 May

TAS 26 May | WA 3–5 June

QLD 29 June–1 July

NSW/ACT 12–14 August

## Sponsorship and Trade Prospectus

[conference.ageingaustralia.asn.au](http://conference.ageingaustralia.asn.au)  
1300 222 721



# Your Guide – see what your state has in store



## SA

22 April 2026  
Hilton, Adelaide



## WA

3-5 June 2026  
Crown, Perth



## VIC

19-21 May 2026  
Pullman Melbourne Albert Park, Victoria



## QLD

29 June -1 July 2026  
Royal International Convention  
Centre, Brisbane



## TAS

26 May 2026  
Hotel Grand Chancellor, Hobart



## NSW/ACT

12-14 August 2026  
Hilton, Sydney

## Secure your spot today!

Don't miss this chance to position your brand as a leader in aged care, showcasing your expertise, building valuable connections, and contributing to the future of the sector.

**All bookings must be made through the online portal. Sales will open on 17-18 February.**

- SA State Conference: Tuesday, 17 February at 11am AEDT
- VIC State Conference: Tuesday, 17 February at 12pm AEDT
- WA State Conference: Tuesday, 17 February at 1pm AEDT
- TAS State Conference: Wednesday, 18 February at 11am AEDT
- QLD State Conference: Wednesday, 18 February at 12pm AEDT
- NSW/ACT State Conference: Wednesday, 18 February at 1pm AEDT

## A future focused aged care sector where insights meet impact.

Ageing Australia's 2026 State Conferences bring together leaders, providers, policymakers, and innovators from across the aged care sector for insight, collaboration, and forward-thinking discussion. As one of the most significant events on the sector calendar, the conference offers a dynamic platform for exploring emerging trends, reforms, and opportunities shaping the future of care in each state.

Join us in advancing aged care and position your organisation at the heart of sector-wide progress. This prospectus outlines the range of sponsorship and exhibition opportunities available for organisations seeking to engage directly with the sector's most influential voices.

### Benefits of participating

#### **Increase brand visibility**

Position your organisation in front of sector leaders with prominent branding across conference materials, digital platforms and event spaces.

#### **Direct access to decision-makers**

Connect face-to-face with executives, managers, and policymakers who influence purchasing decisions and shape the future of aged and community care.

#### **Generate qualified leads**

Engage with attendees seeking innovative solutions, allowing you to build a strong pipeline of qualified prospects and new business opportunities.

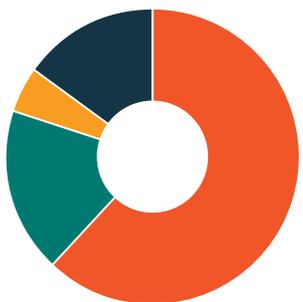
#### **Strengthen relationships with existing clients**

A valuable opportunity to reconnect with current customers, reinforce partnerships, and introduce them to new products or updates.

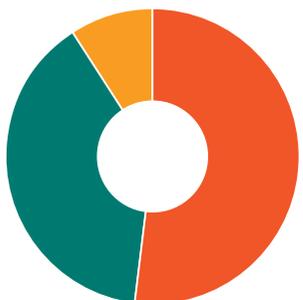


# Who you'll meet

Ageing Australia's State Conferences bring together professionals from across all corners of the aged care sector.



Aged Care Provider	62%
Product Supplier	18%
Stakeholders	15%
Government/Research	5%



Residential Care	52%
Home Care	39%
Retirement Living	9%



CEO/CFO/GM/Board Director	31%
Senior Manager	19%
Business Development/Sales	14%
Facility Manager/Director of Nursing	12%
Coordinator/Team Leader	9%
Regional/Department Manager	8%
Partner/Proprietor/Director	3%

“

The WA Conference offered an excellent platform to connect with providers and regulators in the aged care sector. It provided a valuable opportunity to strengthen relationships and share innovative approaches to improving care delivery.

Optimal Medication Solutions (WA)

”



# Summary of packages

Availability	WA, VIC, QLD, NSW/ACT						SA and TAS	
Package	Platinum	Gold	Silver	Bronze	Prime Exhibitor	Classic Exhibitor	Gold	Silver
<b>Associate</b>	\$19,800	\$11,000	\$8,800	\$6,000	\$4,200	\$3,700	\$9,900	\$5,500
<b>Non-Associate</b>	\$23,760	\$13,200	\$10,560	\$7,200	\$5,700	\$4,500	\$10,560	\$6,600
Core branding package	✓	✓	✓	✓			✓	✓
Trade exhibition	3x2 exhibition <b>double</b> booth	3x2 exhibition booth	3x2 exhibition booth	-	3x2 exhibition booth	3x2 exhibition booth	Trestle table	Trestle table
Registrations	5	4	2	2	2	2	4	2
Sponsor address	✓						✓	
Seat drop							✓	
Social media post	✓							
Feed banners app	✓							
Company banner	✓							
URL on website	✓	✓	✓	✓	✓	✓	✓	✓
Delegate list	✓	✓	✓	✓	✓	✓	✓	✓

## Core Branding Package inclusions

- Acknowledgement by conference MC
- Logo on conference website including hyperlink to sponsor's website
- Logo in conference collateral and onsite signage
- Logo on sponsor acknowledgement slides
- Company profile in conference app with logo, bio and website link

**\*All fees listed are GST inclusive.**

# Additional packages



## Conference Dinner

A key networking opportunity for industry leaders and decision-makers.

**Associate: \$18,000**  
**Non-associate: \$21,600**

**1 available**  
 (per state excluding SA & TAS)



## Networking Reception

Be the brand that helps people relax and unwind by sponsoring the Networking Reception.

**Associate: \$12,000**  
**Non-associate: \$14,400**

**1 available**  
 (per state excluding SA & TAS)



## Coffee Station

Keep your brand and attendees on the go with our Coffee Station sponsorship.

**Associate: \$11,000**  
**Non-associate: \$13,200**

**1 available**  
 (per state excluding SA & TAS)



## Lanyard

Remain front of mind by ensuring your logo is worn by every delegate on-site.

**Associate: \$9,000**  
**Non-associate: \$10,800**

**1 available**  
 (per state)



## Recharge Station

Make sure your brand and all attendees are running at 100% all day with Recharge Station sponsorship.

**Associate: \$8,000**  
**Non-associate: \$9,600**

**1 available**  
 (per state excluding SA & TAS)

# Additional packages



## Ice Cream

Delight delegates as the exclusive Ice Cream Station Sponsor – create a fun, memorable experience that keeps your brand top-of-mind during refreshing conference break moments.

**Associate: \$8,800**

**Non-associate: \$10,560**

**1 available**

(per state excluding SA & TAS)



## Massage

Be the exclusive Massage Station Sponsor, offer delegates a relaxing, luxurious experience that promotes wellness, sparks connection, and keeps your brand top-of-mind long after the event.

**Associate: \$8,800**

**Non-associate: \$10,560**

**1 available**

(per state excluding SA & TAS)



## Rural and Remote

Sponsor a rural aged care provider's conference attendance, amplify their voice, support inclusion, and showcase your brand as a champion of accessibility and collaboration in the care sector.

**Associate: \$6,000**

**Non-associate: \$7,200**

**1 available**

(per state excluding SA & TAS)



## Concurrent Session

Sponsor and chair a concurrent session. Lead key discussions, support sector learning, and position your brand as a trusted leader in front of an engaged, expert audience.

**Associate: \$6,000**

**Non-associate: \$7,200**

**1 available**

(per state excluding SA & TAS)

# Platinum Sponsor

**Ageing Australia associate: \$19,800**

**Non-associate: \$23,760**

\*This package is available at QLD, WA, VIC, NSW/ACT conferences only

## Inclusions

- Core Branding Package
- Two (2) trade exhibition booths (double booth) located in a premium position
- Booth includes fascia signage, lighting and power
- Five (5) full conference registrations including networking reception, conference dinner, all sessions, trade exhibition access and full day catering
- Three (3) minute sponsor welcome address held in the plenary room
- Acknowledged as sponsor of one concurrent session
- Company logo on conference electronic direct mail (EDMs)
- Two (2) event feed banners within the conference app
- One (1) social media post across all Ageing Australia's channels promoting your company as a sponsor
- One (1) banner displayed within the conference area. Sponsor to provide
- Access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- Access to the lead generation app and lead management portal.  
One (1) license per registration is available and bring your own device to scan attendee badges onsite



## Core Branding Package inclusions

- Acknowledgement by conference MC
- Logo on conference website including hyperlink to sponsor's website
- Logo in conference collateral and onsite signage
- Logo on sponsor acknowledgement slides
- Company profile in conference App with logo, bio and website link

# Conference Dinner Sponsor

**Ageing Australia associate: \$18,000**

**Non-associate: \$21,600**

\*This package is available at QLD, WA, VIC, NSW/ACT conferences only.

## Inclusions

- Core Branding Package
- One (1) trade exhibition booth located in a premium position
- Booth includes fascia signage, lighting and power
- Four (4) full conference registrations including networking reception, conference dinner, all sessions, trade exhibition access and full day catering
- Three (3) minute sponsor welcome address held at the conference dinner
- One (1) event feed banner within the conference app
- One (1) banner displayed within the conference dinner venue. Sponsor to provide
- Access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- Access to the lead generation app and lead management portal.  
One (1) license per registration is available and bring your own device to scan attendee badges onsite



## Core Branding Package inclusions

- Acknowledgement by conference MC
- Logo on conference website including hyperlink to sponsor's website
- Logo in conference collateral and onsite signage
- Logo on sponsor acknowledgement slides
- Company profile in conference App with logo, bio and website link

# Networking Reception Sponsor

**Ageing Australia associate: \$12,000**

**Non-associate: \$14,400**

\*This package is available at QLD, WA, VIC, NSW/ACT conferences only.

## Inclusions

- Core Branding Package
- One (1) trade exhibition booth located in a premium position
- Booth includes fascia signage, lighting and power
- Three (3) full conference registrations including networking reception, conference dinner, all sessions, trade exhibition access and full day catering
- Three (3) minute sponsor welcome address at the networking reception
- One (1) banner displayed within the networking reception. Sponsor to provide
- Access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- Access to the lead generation app and lead management portal.  
One (1) license per registration is available and bring your own device to scan attendee badges onsite



## Core Branding Package inclusions

- Acknowledgement by conference MC
- Logo on conference website including hyperlink to sponsor's website
- Logo in conference collateral and onsite signage
- Logo on sponsor acknowledgement slides
- Company profile in conference App with logo, bio and website link

# Gold Sponsor

**Ageing Australia associate: \$11,000**

**Non-associate: \$13,200**

\*This package is available at QLD, WA, VIC, NSW/ACT conferences only.

## Inclusions

- Core Branding Package inclusions
- One (1) trade exhibition booth located in a premium position
- Booth includes fascia signage, lighting and power
- Four (4) full conference registrations including networking reception, conference dinner, all sessions, trade exhibition access and full day catering
- One (1) event feed banner within the conference app
- One (1) banner displayed within the conference area. Sponsor to provide
- Access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- Access to the lead generation app and lead management portal.  
One (1) license per registration is available and bring your own device to scan attendee badges onsite

# Gold Sponsor (TAS & SA)

**Ageing Australia associate: \$9,900**

**Non-associate: \$10,560**

\*This package available at TAS and SA conferences only.

## Inclusions

- Core Branding Package
- One (1) trestle table for display and branding, plus one pull-up banner within the conference area (sponsor to provide)
- One (1) seat drop during the day
- Four (4) full conference registrations including access to the one-day program and catering
- Two (2) minute sponsor address
- Access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- Access to the lead generation app and lead management portal.  
One (1) license per registration is available and bring your own device to scan attendee badges onsite

### Core Branding Package inclusions

- Acknowledgement by conference MC
- Logo on conference website including hyperlink to sponsor's website
- Logo in conference collateral and onsite signage
- Logo on sponsor acknowledgement slides
- Company profile in conference App with logo, bio and website link

# Coffee Station Sponsor

**Ageing Australia associate: \$11,000**

**Non-associate: \$13,200**

\*This package is available at QLD, WA, VIC, NSW/ACT conferences only.

## Inclusions

- Core Branding Package
- One (1) coffee station area (6x2m area with 3x2m for trade display)
- Booth includes fascia signage, lighting and power only. Furniture can be added through the stand builder at the exhibitor's expense
- A barista coffee cart supplied by organiser, serving freshly brewed coffee to delegates during the breaks
- Sponsor's logo/branding on the coffee cart
- Unbranded coffee cups will be provided. Sponsor may supply branded cups if preferred
- Two (2) full conference registrations including networking reception, conference dinner, all sessions, trade exhibition access and full day catering
- Access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- Access to the lead generation app and lead management portal.  
One (1) license per registration is available and bring your own device to scan attendee badges onsite



## Core Branding Package inclusions

- Acknowledgement by conference MC
- Logo on conference website including hyperlink to sponsor's website
- Logo in conference collateral and onsite signage
- Logo on sponsor acknowledgement slides
- Company profile in conference App with logo, bio and website link

# Lanyard Sponsor

Ageing Australia associate: \$9,000

Non-associate: \$10,800

## Inclusions

- Core Branding Package inclusions
- Company logo (one logo) on lanyard
- Two (2) full conference registrations including networking reception, conference dinner (not applicable for SA and TAS), all sessions, trade exhibition access and full day catering
- Access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- Access to the lead generation app and lead management portal. One (1) license per registration is available and bring your own device to scan attendee badges onsite



## Core Branding Package inclusions

- Acknowledgement by conference MC
- Logo on conference website including hyperlink to sponsor's website
- Logo in conference collateral and onsite signage
- Logo on sponsor acknowledgement slides
- Company profile in conference App with logo, bio and website link

# Silver Sponsor

**Ageing Australia associate: \$8,800**

**Non-associate: \$10,560**

\*This package is available at QLD, WA, VIC, NSW/ACT conferences only.

## Inclusions

- Core Branding Package inclusions
- One (1) trade exhibition booth located in a premium position
- Booth includes fascia signage, lighting and power
- Two (2) full conference registrations including networking reception, conference dinner, all sessions, trade exhibition access and full day catering
- Access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- Access to the lead generation app and lead management portal. One (1) license per registration is available and bring your own device to scan attendee badges onsite

# Silver Sponsor (TAS & SA)

**Ageing Australia associate: \$5,500**

**Non-associate: \$6,600**

\*This package is available at TAS and SA conferences only.

## Inclusions

- Core Branding Package
- One (1) trestle table for display and branding, plus one pull-up banner within the conference area.
- Two (2) full conference registrations including access to the one-day program and catering
- Access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- Access to the lead generation app and lead management portal. One (1) license per registration is available and bring your own device to scan attendee badges onsite

### Core Branding Package inclusions

- Acknowledgement by conference MC
- Logo on conference website including hyperlink to sponsor's website
- Logo in conference collateral and onsite signage
- Logo on sponsor acknowledgement slides
- Company profile in conference App with logo, bio and website link

# Massage Station Sponsor

**Ageing Australia associate: \$8,800**

**Non-associate: \$10,560**

\*This package is available at QLD, WA, VIC, NSW/ACT conferences only.

## Inclusions

- Core Branding Package
- One (1) trade exhibition booth located in a premium position
- Booth includes fascia signage, lighting and power
- One (1) massage chair supplied and designated masseuse at your booth, available during the breaks
- Branding at the massage station
- Two (2) full conference registrations including networking reception, conference dinner, all sessions, trade exhibition access and full day catering
- Access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- Access to the lead generation app and lead management portal.  
One (1) license per registration is available and bring your own device to scan attendee badges onsite



## Core Branding Package inclusions

- Acknowledgement by conference MC
- Logo on conference website including hyperlink to sponsor's website
- Logo in conference collateral and onsite signage
- Logo on sponsor acknowledgement slides
- Company profile in conference App with logo, bio and website link

# Ice Cream Station Sponsor

**Ageing Australia associate: \$8,800**

**Non-associate: \$10,560**

\*This package is available at QLD, WA, VIC, NSW/ACT conferences only.

## Inclusions

- Core Branding Package
- One (1) trade exhibition booth located in a premium position
- Booth includes fascia signage, lighting and power
- One (1) ice cream station and designated server at your booth, available during the breaks
- Branding at the ice cream station
- Two (2) full conference registrations including networking reception, conference dinner, all sessions, trade exhibition access and full day catering
- Access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- Access to the lead generation app and lead management portal.  
One (1) license per registration is available and bring your own device to scan attendee badges onsite



## Core Branding Package inclusions

- Acknowledgement by conference MC
- Logo on conference website including hyperlink to sponsor's website
- Logo in conference collateral and onsite signage
- Logo on sponsor acknowledgement slides
- Company profile in conference App with logo, bio and website link

# Recharge Station Sponsor

Ageing Australia associate: \$8,000

Non-associate: \$9,600

\*This package is available at QLD, WA, VIC, NSW/ACT conferences only.

## Inclusions

- Core Branding Package inclusions
- One (1) trade exhibition booth
- Booth includes fascia signage, lighting and power
- One (1) company branded lockable recharge unit
- Two (2) full conference registrations including networking reception, conference dinner, all sessions, trade exhibition access and full day catering
- Access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- Access to the lead generation app and lead management portal.  
One (1) license per registration is available and bring your own device to scan attendee badges onsite



## Core Branding Package inclusions

- Acknowledgement by conference MC
- Logo on conference website including hyperlink to sponsor's website
- Logo in conference collateral and onsite signage
- Logo on sponsor acknowledgement slides
- Company profile in conference App with logo, bio and website link

# Bronze Sponsor

**Ageing Australia associate: \$6,000**

**Non-associate: \$7,200**

\*This package is available at QLD, WA, VIC, NSW/ACT conferences only.

## Inclusions

- Core Branding Package
- Two (2) full conference registrations including networking reception, conference dinner, all sessions, trade exhibition access and full day catering
- Access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- Access to the lead generation app and lead management portal.  
One (1) license per registration is available and bring your own device to scan attendee badges onsite



### Core Branding Package inclusions

- Acknowledgement by conference MC
- Logo on conference website including hyperlink to sponsor's website
- Logo in conference collateral and onsite signage
- Logo on sponsor acknowledgement slides
- Company profile in conference App with logo, bio and website link

# Concurrent Session Sponsor

**Ageing Australia associate: \$6,000**

**Non-associate: \$7,200**

\*This package is available at QLD, WA, VIC, NSW/ACT conferences only.

## Inclusions

- Core Branding Package
- Opportunity to chair the chosen concurrent session (speaking notes will be supplied)
- Two (2) full conference registrations including networking reception, conference dinner, all sessions, trade exhibition access and full day catering
- Access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- Access to the lead generation app and lead management portal.  
One (1) license per registration is available and bring your own device to scan attendee badges onsite



## Core Branding Package inclusions

- Acknowledgement by conference MC
- Logo on conference website including hyperlink to sponsor's website
- Logo in conference collateral and onsite signage
- Logo on sponsor acknowledgement slides
- Company profile in conference App with logo, bio and website link

# Rural and Remote Sponsor

**Ageing Australia associate: \$6,000**

**Non-associate: \$7,200**

\*This package is available at QLD, WA, VIC, NSW/ACT conferences only.

## Inclusions

- Core Branding Package
- Two (2) full conference registrations including networking reception, conference dinner, all sessions, trade exhibition access and full day catering
- Recognition of your sponsored delegates attendance
- Access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- Access to the lead generation app and lead management portal.  
One (1) license per registration is available and bring your own device to scan attendee badges onsite



### Core Branding Package inclusions

- Acknowledgement by conference MC
- Logo on conference website including hyperlink to sponsor's website
- Logo in conference collateral and onsite signage
- Logo on sponsor acknowledgement slides
- Company profile in conference App with logo, bio and website link

# Trade Exhibition Booth

## Prime trade booths

Ageing Australia associate \$4,200 | Non-associate \$5,700

## Classic trade booths

Ageing Australia associate \$3,700 | Non-associate \$ 4,500

\*Only available at QLD, WA, VIC, NSW/ACT conferences only.

## Inclusions

- One (1) shell scheme stand (3m wide x 2m deep x 2.4m high)
- Two (2) spotlights
- Company name on stand fascia sign
- One (1) 4amp power point
- Two (2) full conference registrations including networking reception, conference dinner, all sessions, trade exhibition access and full day catering.
- Company URL on Ageing Australia's trade exhibition conference page
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
- Listing of company logo and corporate overview on the conference app
- Discounted registrations for additional exhibitors available
- Access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- Access to the lead generation app and lead management portal.  
One (1) license per registration is available and bring your own device to scan attendee badges onsite



*\*Exhibition booth featured is a still photograph from a previous event. For illustrative purposes only.*

*\*Additional furniture, flooring, AV equipment and panel signage are all available at additional costs through the stand builder. No space only stands are available at this event and there is no flexibility to modifications to the stand and/or layout.*

# Draft schedule for VIC, WA, QLD and NSW/ACT State Conferences

Time	Activity
<b>Day 1</b>	
10am - 4pm	Pre-conference workshop
2pm - 5pm	Exhibitor bump-in
5pm - 6pm	Networking reception in exhibition hall (WA & QLD only)
<b>Day 2</b>	
8am - 9am	Registration and arrival tea and coffee and networking in exhibition hall
9am - 5pm	Plenary sessions
7pm - 11pm	Conference dinner
<b>Day 3</b>	
8am - 9am	Registration and arrival tea and coffee and networking in exhibition hall
9am - 4pm	Plenary sessions
2pm - 5pm	Exhibitor pack down
4pm - 5pm	Networking reception in exhibition hall (VIC & NSW only) <i>*Exhibitors are welcome to stay after pack-down and keep connecting with attendees</i>



# Advertise with *Aged Care Today*



## Benefits of advertising:

**Wide reach:** Your message will reach an influential audience, including CEOs, decision makers and industry professionals.

**High engagement:** With email open rates of up to 50 per cent and click-through rates five times higher than the industry average, advertising with us ensures your business gets noticed.

**Discounts:** Maximise your reach and save more by committing to multi-issue

bookings today and take advantage of our special discounts before space runs out.

View the [Ageing Australia media kit for more information](#).

Advertising spaces are limited.

Email [agedcaredtoday@ageingaustralia.asn.au](mailto:agedcaredtoday@ageingaustralia.asn.au) to make a booking.



## Become an Ageing Australia Associate

Join Ageing Australia as an [associate](#) and contribute to a positive future for ageing Australians. Our associate subscription is open to suppliers in the aged care sector, offering a platform to connect, contribute, and stay informed. View the prospectus [here](#).

As an associate, you'll gain access to industry insights, networking opportunities, and the latest sector developments. Engage with a community of aged care professionals, share your expertise, and align your business with a trusted industry network.

Your subscription includes:

- industry insights – weekly *Informer* eNewsletter, quarterly [Aged Care Today](#) magazine and daily *Media Bulletin* in CaRE
- exclusive discounts – savings on Ageing Australia events, sponsorships, exhibitions and advertising
- branding and promotion – associate logo use, [web directory listing](#), new member announcement and editorial opportunities in [Aged Care Today](#).

The subscription fee is **\$2,930 incl. GST** per financial year, running from 1 July to 30 June. Pro-rated fees apply based on the month of application. To apply to become an Ageing Australia associate [download the application form](#).

# Terms and conditions

## General Responsibilities

- Sponsors and exhibitors are responsible for providing all promotional requirements, such as banners, promotional collateral, and any other material, within the timelines outlined by Ageing Australia events.
- Sponsors and exhibitors are responsible for the security of all their equipment and materials whilst at the conference.
- Sponsors and exhibitors are to ensure their own insurance covers them for all insurable events whilst at the conference. Ageing Australia, the exhibition contractor, and the venue will not be held liable for damage or loss of goods or equipment whilst at the conference.
- Ageing Australia reserves the right to modify packages and has sole discretion to approve or decline requests.

## Privacy Policy

- Ageing Australia is committed to respecting the privacy of its customers and stakeholders and adheres to the Australian Privacy Principles as set out in The Privacy Act 1988 (Cth) and the Privacy Amendment (Private Sector) Act 2000 (Privacy Act).
- The Australian Privacy Principles govern the way in which we collect, use, disclose, store, secure, and dispose of your Personal Information.
- A copy of the Australian Privacy Principles is available [here](#). A copy of Ageing Australia's privacy policy is available at [ageingaustralia.asn.au/privacy-policy](https://ageingaustralia.asn.au/privacy-policy).
- Photographs and video footage may be taken during this event for Ageing Australia's promotional purposes.

## Payment Policy

- It is a condition of booking that full payment is received within fourteen (14) days of receipt of the tax invoice.
- All accounts must be finalised before the commencement of the conference. Sponsors or exhibitors with outstanding payments will be denied access to the conference until payment has been made.
- Upon booking, a tax invoice will be emailed to the person making the booking.

## Cancellation Policy

- The following cancellation charges apply upon receipt of written notice:
  - Between booking and 60 days prior to the first day of the conference – 50% of the invoice.
  - Between 59 days and 29 days prior to the first day of the conference – 75% of the invoice.
  - 30 days prior to the first day of the conference – 100% of the invoice.
- All cancellations must be submitted in writing to [events@ageingaustralia.asn.au](mailto:events@ageingaustralia.asn.au)

## Public and Product Liability Insurance

- All exhibitors must have adequate Public and Product Liability Insurance cover with a limit of indemnity of AUD \$10,000,000 or above.
- This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand.

## Exhibitors and Contractors

- All exhibitors and contractors, including those installing custom stands, are required to provide the following documents and complete a Contractor Induction as required by the venue no later than fourteen (14) days before the conference:
  - Safe Work Method Statement (SWMS)
  - Public Liability Certificate
  - WorkCover Certificate
  - Contractor Induction
- Exhibitors must comply with bump-in/out and trading policies implemented by the venue and Ageing Australia.
- Safety vests and closed-in shoes are mandatory during bump-in and bump-out.
- Exhibition booths are allocated on a sole entity basis unless otherwise agreed with Ageing Australia. Cross-promotion is strictly prohibited.
- Presentations conducted at exhibition stands are not permitted unless prior approval is provided by Ageing Australia.

## Exhibition Booth Conditions

- Any activations on trade booths must be approved by Ageing Australia before the conference and must not compete with an existing Ageing Australia sponsorship (e.g., massages, ice cream, etc.).

## Conference Registration Passes

- Conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.

- Trade exhibition booth package offers discounted registration fee for additional exhibitors at \$605 per person for a full conference registration or \$347 per person for a one day pass.

## Delegate List

- The delegate list is supplied in PDF format and contains delegate name, position, and organisation only.
- Some delegates may choose to opt out of appearing on the delegate list.
- Payment and delegate list release: Full payment of the sponsorship and/or exhibition fee must be received prior to the commencement of the event. In the event that payment is not received in full, the sponsor/exhibitor acknowledges and agrees that the delegate list and any associated post-conference materials or benefits will not be issued or made available until payment has been settled in full.

## Sponsor-Specific Conditions

- Certain sponsorship packages (e.g. Platinum, Conference Dinner, Networking Reception) include a three-minute sponsor address. This is strictly a welcome address only, not a presentation, and visual aids are not permitted.
- For the creation of a company profile page in the Conference App, sponsors must provide wording, which is subject to approval by Ageing Australia.

## Rights of Ageing Australia

- Ageing Australia reserves the right to alter or substitute components of the conference as deemed appropriate, including changes to floorplans, venue, and program content.

# VIC State Conference Floor Plan

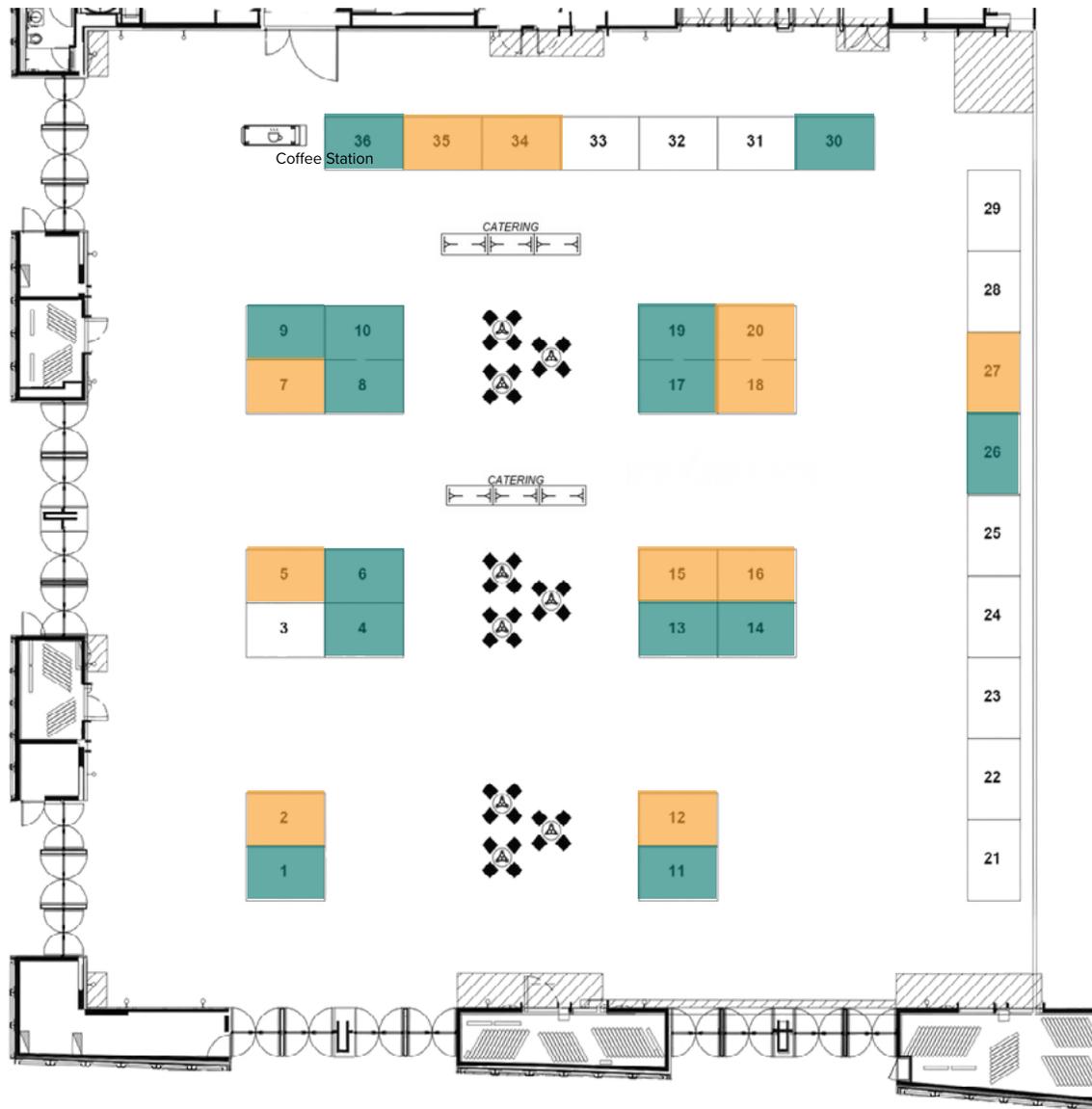


- Classic booths
- Prime booths
- Sponsors booths

- Platinum sponsor: 13+14
- Conference dinner: 5
- Coffee station: 4
- Gold sponsor: 3, 10, 15
- Silver sponsor: 1, 6, 8, 9
- Recharge station: 26
- Massage station: 50
- Ice cream station: 42
- Networking Reception: 19
- Prime booths: 2, 7, 11, 12, 17, 18, 22, 23, 27, 28, 31, 36, 37, 43, 44, 45, 49

*\*Please note: The locations of catering stations shown on this floor plan are indicative only and may be subject to minor changes on the event day.*

# WA State Conference Floor Plan



- Classic booths
- Prime booths
- Sponsors booths

- Platinum sponsor: 13+14
- Conference dinner: 4
- Coffee station: 36
- Gold sponsor: 8, 10, 17
- Silver sponsor: 9, 19
- Recharge station: 26
- Massage station: 1
- Ice cream station: 30
- Networking Reception: 6
- Prime booths: 2, 5, 7, 12, 15, 16, 18, 20, 27, 34, 35

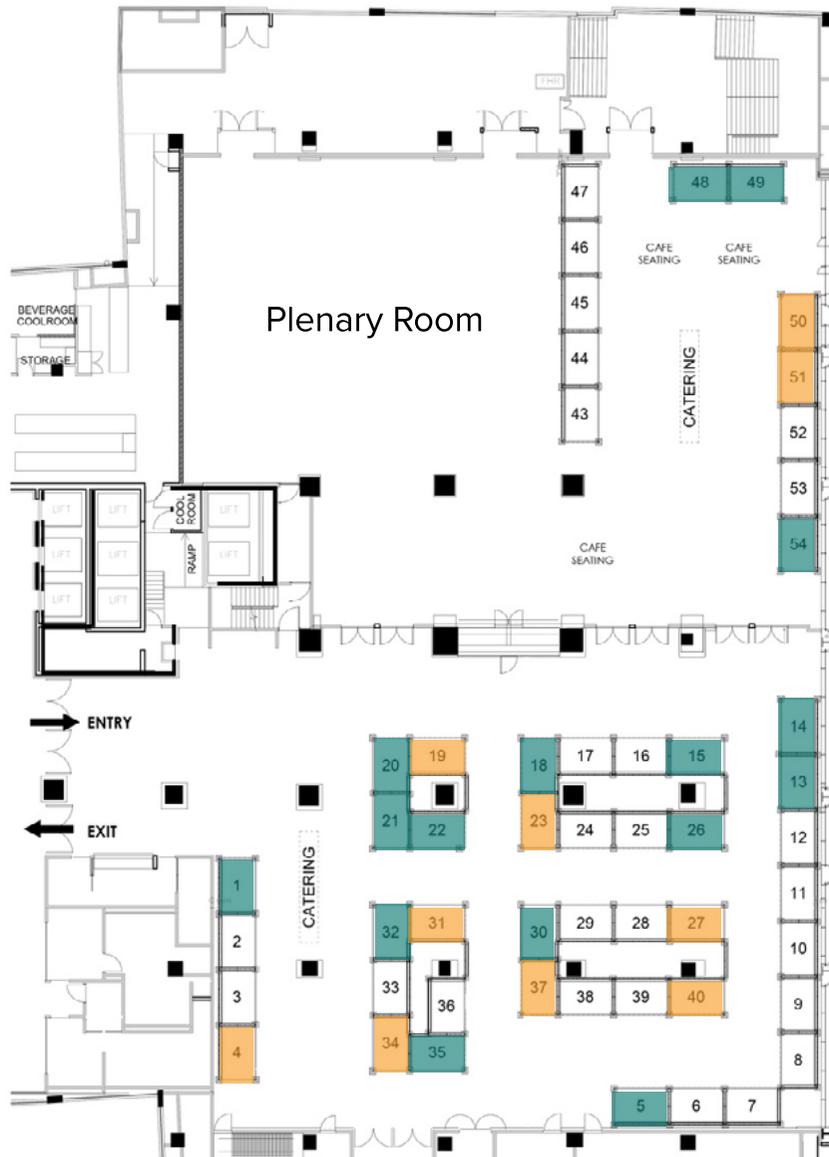
*\*Please note: The locations of catering stations shown on this floor plan are indicative only and may be subject to minor changes on the event day.*

# QLD State Conference Floor Plan



*\*Please note: The locations of catering stations shown on this floor plan are indicative only and may be subject to minor changes on the event day.*

# NSW/ACT State Conference Floor Plan



- Classic booths
- Prime booths
- Sponsors booths

- Platinum sponsor: 20+21
- Conference dinner: 18
- Coffee station: 49
- Gold sponsor: 13, 15, 26
- Silver sponsor: 1, 14, 30, 32
- Recharge station: 35
- Massage station: 5
- Ice cream station: 54
- Networking Reception: 48
- Prime booths: 4, 19, 23, 27, 31, 34, 37, 40, 50, 51

*\*Please note: The locations of catering stations shown on this floor plan are indicative only and may be subject to minor changes on the event day.*

**For more information  
email [events@ageingaustralia.asn.au](mailto:events@ageingaustralia.asn.au)  
or phone 1300 222 721**

If this prospectus was forwarded to you, please register your interest with Ageing Australia's events team to be notified when bookings open.

